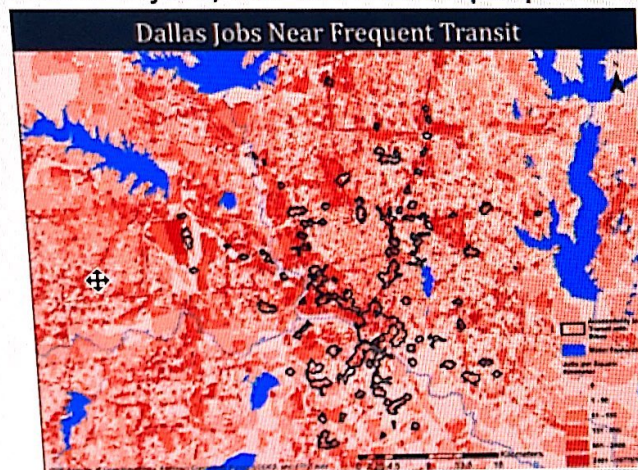
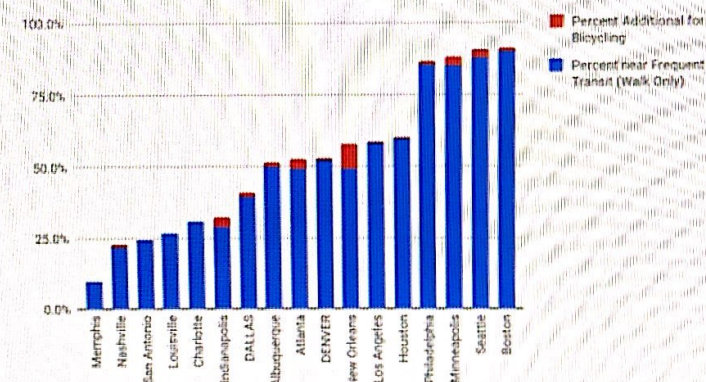


## Business Example 2

- On April 26th, ITDP hosted a workshop in Dallas to aid coalitions of people in the city in setting a vision for shifting away from single occupancy vehicle use and towards the support of walking, cycling, and public transit.
- The workshop focused on an assessment of mobility indicators such as people near transit, access to jobs, and low income people near frequent transit.



% Jobs near Frequent Transit (W+B) - Cities



## Business Example 2

- In 2017, the population of the Dallas-Fort Worth-Arlington Metroplex grew by 146,238 so making it the fourth most populous metro area in the country.
- The city of Dallas alone grew by 10%. Dallas must decide how it will accommodate this growth without adding traffic congestion.
- The key is to improve access to the city, while reducing dependency on private cars, with a substantial mode shift to transit.
- The current mode shares for the City of Dallas and the metro region leave much room for improvement:

Mode	City	Region
Driving Alone	76%	80%
Carpool	11%	10%
Public Transit	4%	2%
Walk	2%	1%
Bike	0.2%	0.1