

K.F.C. Fast-Foods

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Eng. 122

Paper Outline

Thesis

Topic: K.F.C. Fast-Foods

Argument: K.F.C. provides instant fast-foods and is a reliable source

Combination of two ideas: With the increased demand for fast-foods, K.F.C. has emerged to meet the demands.

Outline

1. Introduction

The ancient restaurants cannot recognize how quickly the Kentucky Fried Chicken (K.F.C.) has transformed the fast-food industry across the world

Thesis statement: The dramatic increase in demand for fast foods has led to the emergence of K.F.C. to meet the new needs and serve the new market.

Fast food is a ready-made commercial food

2. Body

Summary of the topic

K.F.C.'s fast-foods include pizza, fried chicken, hot dogs, feta, and ricotta. The ready-made foods are found in all K.F.C.'s outlets in the U.S. and overseas. Travelers, workers, and city dwellers are the main target consumers. The services are easily accessible at strategic positions along the streets of major cities and towns.

Common Expectations to Discuss

- ☐ fast-foods' accessibility
- ☐ cost of fast foods
- ☐ location of K.F.C. outlets
- ☐ disadvantages of fast-foods

THESE ARE
REALLY THE SAME

3 Conclusion

- A. Restate thesis: K.F.C. restaurants have met the increased demand for fast-foods in the U.S. and other countries in the world.
- B. Investors and business people should consider fast-food-based business run by K.F.C. as an evidence-based to venture into the markets.

K.F.C. FAST-FOODS

Sometimes a fast-food-based restaurant cannot offer services that meet its customers' expectations. The ^{UNCLEAR} ancient restaurants cannot recognize how quickly the Kentucky Fried Chicken (K.F.C.) has transformed the fast-food industry across the world. In the past, people, especially those in towns, cities, and long-distance travelers, came of an era where fried chickens were only preserved for Very Important People (V.I.P.). These V.I.P.s include Chief Executive Officers, politicians, and senior government officials, ^{SR.} whist fast food was a strange meal only affordable ^{ACCORDING TO WHOM?} to business class. With the increased demand for packed lunch after the economic depression in the United States, the demand for fast-foods dramatically increased, and as a result, K.F.C. emerged to meet the new needs and serve the new market. I DON'T UNDERSTAND THIS. ACCORD TO WHOM?

For the current generation, home-made food is just a waste of time, and working in towns limits lunch preparation even at offices. Unlike before, K.F.C. has facilitated instant access to ready-made meals such as fried chicken, hot dogs, feta, ricotta, pizza, and luncheon meats. These foods are now reliable alternatives to home-made meals not only in the United States but also in the whole world. This instant accessibility of fast foods offers unmatched chances for saving time as never before K.F.C. emergence as well as meeting demands of healthy diets among the people with low-income. THEY DON'T HAVE THESE ITEMS. REALLY?

WHAT IS YOUR THESIS?

Long-distance travelers now rely on hot dogs, fried chicken, chips, and pizza while in their journey. A vehicle does not have to make many stopovers because only one stop-over in major towns is enough for passengers to buy their ready-made foods. K.F.C. outlets are almost in every major town and along highways, in which the potential customers are these passengers. The high demand for K.F.C. fast foods is due to quality services and meals that are prepared using fresh ingredients hence they meet health standards and are safe to consume. K.F.C. outlets

ARE YOU TRYING TO REVIEW KFC FOR ITS ROLE IN SOCIETY OF FOR ITS PRODUCTS?

have enhanced the economy by increasing employment opportunities in which chefs, waiters, and cashiers. K.F.C. has, therefore, facilitating connections and networking through these employment opportunities in many countries it operates.

However, K.F.C., through its fast foods, has eroded the community of healthy people. Fast foods have negative impacts on health, such as obesity and diabetes. Most of these ready-made foods by K.F.C., such as fried chicken, pastries, and pizza dough, contain a large number of fats and are sugary. Fast-foods restaurants such as K.F.C. may have compounded the calorie-counting problem. Most of the people who depend on K.F.C. fast foods are considered as "healthy," but in reality, they are prone to high blood pressure, diabetes, and obesity problems. For instance, two-in-three citizens of the United States are overweight, and this health problem connects with ready-made foods from city restaurants such as K.F.C.

K.F.C. restaurants have met the increased demand for fast foods in the U.S. and other countries in the world. They offer reliable sources for buying quality fast foods around the globe. The hospitality industry is greatly evolving hence bringing new changes among hospitality-based companies. K.F.C. has proved to be the key player in the hospitality industry and ahead of other restaurants entering the fast-food market. It provides significant opportunities for efficiently accessing convenient fast-food places such as cities and bus stations along highways in major towns. So, K.F.C., through its fast-food services, is a breakthrough to time management since no more time used in preparing meals. Investors and businesspeople should consider fast-food-based business run by K.F.C. as an evidence-based to venture into the market.

WHAT ARE YOUR
COMMON
EXPECTATIONS?

→ CONTRADICTS
WHAT
YOU
WROTE
PREVIOUSLY

THIS
WOULD
REQUIRE
DATA.

INSTEAD,
TO YOU NEED
TO FOCUS ON
A PERSONAL
REVIEW BASED ON
YOUR EXPERIENCE.

Student Review Writing Evaluation Form

Assignment		Student Name				
Date		Course/Instructor				
Criteria		Unsatisfactory (1)	Marginal (2)	Satisfactory (3)	Good (4)	Excellent (5)
1. Contains a thesis statement that captures the reader's attention, presents a clear and specific argument, and provides a framework for the essay.	The thesis statement does not capture the reader's attention, preview the paper, or contain an argument. (<5 points)	The thesis statement does little to capture the reader's attention, preview the paper, and express an argument. (6 points)	The thesis statement somewhat captures the reader's attention, previews the paper, and contains an argument. (7 points)	The thesis statement mostly captures the reader's attention, previews the paper, and contains an argument. (8-9 points)	The thesis statement strongly captures the reader's attention, previews the paper, and contains an argument. (10 points)	
2. Each paragraph supports the argument.	The content of the paper does not support and explain the argument. (8+ errors) (<5 points)	The content of the paper does little to support and explain the argument. (6-7 errors) (6 points)	The content of the paper somewhat supports and explains the argument. (4-5 errors) (7 points)	The content of the paper mostly supports and explains the argument. (2-3 errors) (8-9 points)	The content of the paper completely supports and explains the argument. (0-1 errors) (10 points)	
3. Plentiful and specific details are used to summarize or describe the subject and evaluate its positive and negative attributes. Information is correct (This column is worth double.)	Details are not specific or plentiful. Background, positives, and negatives are not adequately covered. Details are irrelevant and information is incorrect. (8+ errors) (<11 points)	Details offered are rarely specific and not plentiful. They rarely cover background, positives, and negatives. Few details are relevant. Information is rarely correct. (6-7 errors) (12-13 points)	Details offered are somewhat specific and plentiful. They somewhat cover background, positives, and negatives. Some details are irrelevant. Information is somewhat correct. (4-5 errors) (14-15 points)	Details offered are mostly specific and plentiful. They mostly cover background, positives, and negatives. No details are irrelevant. Information is mostly correct. (2-3 errors) (16-18 points)	Details offered are specific and plentiful. They cover background, positives, and negatives. No details are irrelevant. Information is correct. (0-1 errors) (19-20 points)	
4. Demonstrates unity and coherence: transitions are used between paragraphs and between ideas in the same paragraph.	Ideas in paragraphs are disjointed. Paragraphs are not connected logically. (8+ errors) (<5 points)	Ideas in paragraphs are mostly disjointed. Paragraphs are vaguely connected logically. (6-7 errors) (6 points)	Ideas in paragraphs are somewhat well connected. Somewhat effective transitions are used between paragraphs. (4-5 errors) (7 points)	Ideas in paragraphs are mostly well connected. Mostly effective transitions are used between paragraphs. (2-3 errors) (8-9 points)	Ideas in paragraphs are well connected. Effective transitions are used between paragraphs. (0-1 errors) (10 points)	

Additional Comments:

Criteria	Unsatisfactory (1)	Marginal (2)	Satisfactory (3)	Good (4)	Excellent (5)
5. Conclusion is correctly drawn from the body of the paper and is not simply repetitive.	Conclusion is not logically related to the thesis statement and the body of the paper (8+ errors) (<5 points)	Conclusion is vaguely logically related to the thesis statement and the body of the paper (6-7 errors) (6 points) ✓	Conclusion somewhat supports/resolves the logic of the thesis statement and the body of the paper. (4-5 errors) (7 points)	Conclusion mostly supports/resolves the logic of the thesis statement and the body of the paper. (2-3 errors) (8-9 points)	Conclusion supports/resolves the logic of the thesis statement and the body of the paper. (0-1 errors) (10 points)
6. Language is concise and clear; word choice is appropriate. Cliches and common comparisons are not used.	Language is vague, and words are used incorrectly. Writer relies on clichés and common comparisons. (8+ errors) (<5 points)	Language is mostly vague, and words are frequently used incorrectly. Writer mostly relies on clichés and common comparisons. (6-7 errors) (6 points)	Language is somewhat specific, and words are somewhat used correctly. Writer somewhat avoids clichés and common comparisons. (4-5 errors) (7 points) ✓	Language is mostly specific, and words are mostly used correctly. Writer mostly avoids clichés and common comparisons. (2-3 errors) (8-9 points)	Language is specific, and words are used correctly. Writer relies on no clichés or common comparisons. (0-1 errors) (10 points)
7. Writing is grammatically correct and free of typos (MUGs*) (This column is worth double) *Mechanics, Usage, and Grammar	Numerous grammatical errors and readability is very difficult; paper has numerous typos. (8+ errors) (<11 points)	Several grammatical errors and readability is somewhat difficult; paper has several typos. (6-7 errors) (12-13 points)	Some grammatical or spelling errors, somewhat interfering with readability; paper has some typos. (4-5 errors) (14-15 points)	Some grammatical or spelling errors but does not interfere with readability; paper is mostly free of typos. (16-18 points)	Minimal grammatical and spelling errors; paper is free of typos. (0-1 errors) (19-20 points)
8. Required formatting is correct.	Formatting has 8+ errors. (<5 points)	Formatting has 6-7 errors. (6 points)	Formatting has 4-5 errors. (7 points)	Formatting has 2-3 errors. (8-9 points) ✓	Formatting has 0-1 errors. (10 points)
Total				COVER PAGE MISSING	

Additional Comments:

PLEASE Focus ON Your PERSONAL

EXPERIENCE IN CONSUMING

KFC FOODS.

Common EXPECTATIONS

Would INCLUDE: CONVENIENCE

TASTE

VARIETY

QUALITY

Grand Total:

73

13/20