

Reading Summary

An important learning from this class is to be aware of the trending topics and news regarding information systems and information technology. This knowledge enables you to gain a competitive edge over your peers. Some recommended sites for such news are techcrunch ([www.techcrunch.com \(http://www.techcrunch.com/\)](http://www.techcrunch.com/)), techmeme ([www.techmeme.com \(http://www.techmeme.com/\)](http://www.techmeme.com/)), theNextWeb ([www.thenextweb.com \(http://www.thenextweb.com/\)](http://www.thenextweb.com/)), and mashable ([www.mashable.com \(http://www.mashable.com/\)](http://www.mashable.com/)). You are free to seek news from other sources as well.

Examples:

[5 Things that disappear in 5 Years](http://techcrunch.com/2016/01/03/5-things-that-will-disappear-in-5-years/?ncid=rss&cps=gravity_1730_-2989922718624594926#.mj47tz:DuEY)  (http://techcrunch.com/2016/01/03/5-things-that-will-disappear-in-5-years/?ncid=rss&cps=gravity_1730_-2989922718624594926#.mj47tz:DuEY)

[Harry Potter Books head to Kindle](http://techcrunch.com/2016/01/08/harry-potter-books-head-to-kindle-and-nook-after-pottermore-suffers-cruciatus-curse/)  (<http://techcrunch.com/2016/01/08/harry-potter-books-head-to-kindle-and-nook-after-pottermore-suffers-cruciatus-curse/>)

[Walmart selling eCommerce tech](https://www.cnbc.com/2021/07/28/walmart-to-sell-e-commerce-technology-to-smaller-retailers-.html)  (<https://www.cnbc.com/2021/07/28/walmart-to-sell-e-commerce-technology-to-smaller-retailers-.html>)

PROCEDURES:

Pick one article from the internet and write between a half page to a full page summary of your reading (Single-spaced with 12 pt font size). You lose 1 point if you fail to have 1/2 page. However, do not exceed page limitation. Anything less than this **[sample-summary.pdf](#)**

(<https://utah.instructure.com/courses/941136/files/157421879/download>) is not considered 1/2 page.

Print your full name and summary # on the top left of the page. Include a link to the news article. These are not counted in the page length.

Focus on the following:

- What is it about? Why is it so interesting to you?

- Who are the stakeholders? (e.g. customers, employees, investors, competitors, government)
- Which concept(s) in the textbook does this relate to? You may have to read ahead in the text book.
- How can this information benefit you personally?

Upload your page in a word doc or pdf to canvas.

Late submission will receive half credit up to 3 days, and zero point thereafter.

RUBRIC:

Not 1/2 page (lose 1 pt)

Minimal work showing little effort (1-2 pts)

Covered all the bullet points above (3-4 pts)

The above with the inclusion of personal insights and understanding (5 pts)