

## Task One (LO1 and LO2)

### The Assignment

Prepare a 750-word case study of your own to outline the problems in intercultural communication you have experienced. Analyse the causes applying what you have learnt and discuss how various communication skills may be tapped into to help achieve better understanding in the future. Your report should include:

- a) The intercultural communication situation as experienced first hand.
- b) An analysis of the causes for the underlying behaviour (verbal and non-verbal).
- c) A discussion of how the theories you have learnt will help you in future to be more aware and thus adjust your own communication.

## Task Two (LO3)

### The Assignment

Write a 750-word self-reflective journal presenting your own challenges in recognising personal/professional weakness and how it may have hampered your personal and or professional development. You should identify at least 2 weaknesses, and develop a corresponding SMART (Specific, Measureable, Achievement, Realistic and Time-bound) action plan to address these weaknesses.

In presenting this journal, you must include at least one of the following theories (SWOT/ Johari Window / Ability Model / Mixed Model of Emotional Intelligence).

## **How to pass this module**

In order to pass this module, you need to:

- ensure that you have fully met **all** the learning outcomes and tasks as detailed in this Assignment Brief (if you do not meet one or more of the learning outcomes, you will not be able to pass)
- cover all the assessment criteria sufficiently
- submit all the work required by the given deadline
- submit a copy of your work through Turnitin.

Before you submit your coursework, we strongly recommended that you check to ensure you have answered all of the tasks and that you have met all of the Learning Outcomes.