ComputerEase

SOFTWARE TRAINING SERVICES

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What We Do

- Business software training services for corporate clients
- Classes conducted on-premise or online
- B2B and B2C target markets
- First 9 months: $171K revenue

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Your elevator pitch: a succinct description of your products or services, market, and competitive advantages. Use vibrant language, and if possible, embed audio or video to demonstrate your product or service.

The Opportunity

- Corporate training in No. America = $130 billion industry
- 42% of training outsourced = $54.8 billion
- No market leader
- Huge growth in online training
- Franchise opportunities

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Size of opportunity: this is what investors — VCs even more so than angels — want to know. To what size can your company potentially grow and what are your plans for future development?