

Cost-Benefit Analysis Scoring Guide

CRITERIA	NON-PERFORMANCE	BASIC	PROFICIENT	DISTINGUISHED
Analyze the cost and benefits of purchasing equipment for a health care organization.	Does not analyze the cost and benefits of purchasing equipment for a health care organization.	Analyzes the cost and benefits of purchasing equipment for a health care organization but the analysis is incomplete.	Analyzes the cost and benefits of purchasing equipment for a health care organization.	Analyzes the cost and benefits of purchasing equipment for a health care organization and considers how the purchase aligns with the organizational financial strategy.
Explain the concept of opportunity cost.	Does not explain the concept of opportunity cost.	Defines opportunity cost but does not explain it.	Explains the concept of opportunity cost.	Explains the concept of opportunity cost and how it affects the profit margin of an organization.
Explain how a cost-benefit analysis aligns with organizational need and future growth.	Does not explain how a cost-benefit analysis aligns with organizational need and future growth.	Explains how a cost-benefit analysis aligns with organizational need or future growth, but not both; or the explanation is missing key elements.	Explains how a cost-benefit analysis aligns with organizational need and future growth.	Explains how a cost-benefit analysis aligns with organizational need and future growth, as well as community needs and industry trends.
Recommend a plan of action based on a cost-benefit analysis.	Does not recommend a plan of action based on a cost-benefit analysis.	Recommends a plan of action but does not support recommendation with a cost-benefit analysis.	Recommends a plan of action based on a cost-benefit analysis.	Recommends a plan of action based on a cost-benefit analysis and predicts the results.
Write content clearly and logically with correct use of grammar, punctuation, and mechanics.	Does not write content clearly, logically, or with correct use of grammar, punctuation, and mechanics.	Writes with errors in clarity, logic, grammar, punctuation, and/or mechanics.	Writes content clearly and logically with correct use of grammar, punctuation, and mechanics.	Writes clearly and logically with correct use of spelling, grammar, punctuation, and mechanics; uses relevant evidence to support a central idea.
Format citations and references using APA style.	Does not format citations and references using APA style.	Uses APA to format citations and references but with numerous errors.	Formats citations and references using APA style with few errors.	Formats citations and references with no errors.