

Implementation Plan for a New Economic Opportunity Scoring Guide

CRITERIA	NON-PERFORMANCE	BASIC	PROFICIENT	DISTINGUISHED
Create a budget for relevant expected costs and earnings or benefits over the first five years of a proposed economic initiative.	Does not create a budget for relevant expected costs and earnings or benefits over the first five years of a proposed economic initiative.	Attempts to create a budget, but omits template, or omits relevant costs or earnings, or fails to take into account findings and feedback received on the feasibility report.	Creates a budget for relevant expected costs and earnings or benefits over the first five years of a proposed economic initiative.	Creates a budget for relevant expected costs and earnings or benefits over the first five years of a proposed economic initiative, and identifies assumptions on which budget is based.
Propose a plan to roll out an economic initiative that will enable a care setting to successfully implement it in an ethical and culturally equitable way that will ensure the initiative achieves quality or service improvements.	Does not propose a plan to roll out an economic initiative that will enable a care setting to successfully implement it in an ethical and culturally equitable way that will ensure the initiative achieves quality or service improvements.	Proposes a plan, but fails to include a timeline, plans for working with stakeholders, or ethical and cultural considerations.	Proposes a plan to roll out an economic initiative that will enable a care setting to successfully implement it in an ethical and culturally equitable way that will ensure the initiative achieves quality or service improvements.	Proposes a plan to roll out an economic initiative that will enable a care setting to successfully implement it in an ethical and culturally equitable way that will ensure the initiative achieves quality or service improvements. Identifies knowledge gaps, unknowns, missing information, unanswered questions, or areas of uncertainty (where further information could improve the plan).
Analyze how a proposed initiative, once implemented, may impact aspects of a care setting and ways in which negative impacts could be mitigated.	Does not analyze how a proposed initiative, once implemented, may impact aspects of a care setting and ways in which negative impacts could be mitigated.	Attempts to analyze possible impacts, but omits positive or negative impacts or fails to suggest mitigations for negative impacts.	Analyzes how a proposed initiative, once implemented, may impact aspects of a care setting and ways in which negative impacts could be mitigated.	Analyzes how a proposed initiative, once implemented, may impact aspects of a care setting and ways in which negative impacts could be mitigated, and identifies assumptions on which the analysis is based.
Explain strategies that have been integrated into a proposed economic initiative that will ensure it can remain a viable asset to a care setting in the face of dynamic environmental forces.	Does not explain strategies that have been integrated into a proposed economic initiative that will ensure it can remain a viable asset to a care setting in the face of dynamic environmental forces.	Proposes strategies but they are impractical or fail to realistically consider environmental forces or risks.	Explains strategies that have been integrated into a proposed economic initiative that will ensure it can remain a viable asset to a care setting in the face of dynamic environmental forces.	Explains strategies that have been integrated into a proposed economic initiative that will ensure it can remain a viable asset to a care setting in the face of dynamic environmental forces. Identifies relevant knowledge gaps, unknowns, missing information, unanswered questions, or areas of uncertainty.

CRITERIA	NON-PERFORMANCE	BASIC	PROFICIENT	DISTINGUISHED
Justify the relevance and value of the quantitative and qualitative economic, financial, and scholarly evidence used to support recommendations throughout a plan.	Does not justify the relevance and value of the quantitative and qualitative economic, financial, and scholarly evidence used to support recommendations throughout a plan.	Attempts to justify the relevance and value of evidence used to support recommendations, but justification lacks logic or clarity.	Justifies the relevance and value of the quantitative and qualitative economic, financial, and scholarly evidence used to support recommendations throughout a plan.	Justifies the relevance and value of the quantitative and qualitative economic, financial, and scholarly evidence used to support recommendations throughout a plan, and suggests criteria that could be used to evaluate the evidence.
Communicate a business and implementation plan in a logically structured and concise manner, writing content clearly with correct use of grammar, punctuation, and spelling.	Does not communicate a business and implementation plan in a logically structured and concise manner, writing content clearly with correct use of grammar, punctuation, and spelling.	Communicates in a manner that is not consistently clear, logically structured, or concise; errors in grammar, punctuation, or spelling distract from the message.	Communicates a business and implementation plan in a logically structured and concise manner, writing content clearly with correct use of grammar, punctuation, and spelling.	Communicates a business and implementation plan in a logically structured, clear, concise, and persuasive manner; grammar, punctuation, and spelling are without errors.
Effectively support a plan and recommendations with relevant economic data and scholarly sources, correctly formatting citations and references using current APA style.	Does not effectively support a plan and recommendations with relevant economic data and scholarly sources, correctly formatting citations and references using current APA style.	Includes data or sources that lack relevance, or incorrectly formats citations or references.	Effectively supports a plan and recommendations with relevant economic data and scholarly sources, correctly formatting citations and references using current APA style.	Effectively supports a plan and recommendations with relevant economic data and scholarly sources, correctly formatting citations and references using current APA style. Citations are free from all errors.