

Executive Brief: Proposal of New Economic Opportunity Scoring Guide

CRITERIA	NON-PERFORMANCE	BASIC	PROFICIENT	DISTINGUISHED
Propose an economic initiative that presents an opportunity for a care setting at both the micro and macro levels, and that will provide ethical and culturally equitable improvements to the quality of care.	Does not propose an economic initiative that presents an opportunity for a care setting at both the micro and macro levels, and that will provide ethical and culturally equitable improvements to the quality of care.	Proposes an economic initiative, but the description fails to include the micro level, the macro level, ethical equity, cultural equity, or improvements to the quality of care.	Proposes an economic initiative that presents an opportunity for a care setting at both the micro and macro levels, and that will provide ethical and culturally equitable improvements to the quality of care.	Proposes an economic initiative that presents an opportunity for a care setting at both the micro and macro levels, and that will provide ethical and culturally equitable improvements to the quality of care, including an impartial explanation of possible negative outcomes of the proposed initiative.
Analyze the supply and demand for a proposed economic initiative within contexts relevant to a care setting.	Does not analyze the supply and demand for a proposed economic initiative within contexts relevant to a care setting.	Attempts to analyze the supply and demand for a proposed economic initiative, but fails to correctly apply economic or demographic data relevant to supply or demand.	Analyzes the supply and demand for a proposed economic initiative within contexts relevant to a care setting.	Analyzes the supply and demand for a proposed economic initiative within contexts relevant to a care setting, and identifies knowledge gaps, unknowns, missing information, unanswered questions, or areas of uncertainty (where further information could improve the analysis).
Explain relevant economic and environmental data that support a proposal and analysis.	Does not explain relevant economic and environmental data that support a proposal and analysis.	Presents data that are not relevant, omit key economic or environmental aspects, or fail to support the proposed initiative.	Explains relevant economic and environmental data that support a proposal and analysis.	Explains relevant economic and environmental data that support a proposal and analysis, explains data that conflict with the proposal, and identifies missing data.
Communicate an economic proposal in a logically structured and concise manner, writing content clearly with correct use of grammar, punctuation, and spelling.	Does not communicate an economic proposal in a logically structured and concise manner, writing content clearly with correct use of grammar, punctuation, and spelling.	Communicates in a manner that is not consistently clear, logically structured, or concise; errors in grammar, punctuation, or spelling distract from the message.	Communicates an economic proposal in a logically structured and concise manner, writing content clearly with correct use of grammar, punctuation, and spelling.	Communicates an economic proposal in a logically structured, clear, concise, and persuasive manner; grammar, punctuation, and spelling are without errors.

CRITERIA	NON-PERFORMANCE	BASIC	PROFICIENT	DISTINGUISHED
Effectively support a proposal with relevant economic data and scholarly sources, correctly formatting citations and references using current APA style.	Does not effectively support a proposal with relevant economic data and scholarly sources, correctly formatting citations and references using current APA style.	Includes data or sources that lack relevance, or incorrectly formats citations or references.	Effectively supports a proposal with relevant economic data and scholarly sources, correctly formatting citations and references using current APA style.	Effectively supports a proposal with relevant economic data and scholarly sources, correctly formatting citations and references using current APA style. Citations are free from all errors.