

Supply Chain Management Plan Scoring Guide

CRITERIA	NON-PERFORMANCE	BASIC	PROFICIENT	DISTINGUISHED
Analyze supply chain designs.	Does not describe supply chain designs.	Describes but does not analyze supply chain designs.	Analyzes supply chain designs.	Analyzes supply chains and summarizes key design considerations.
Analyze the points at which the supply chains intersect with logistics.	Does not describe the points at which the supply chains intersect with logistics.	Describes but does not analyze the points at which the supply chains intersect with logistics.	Analyzes the points at which the supply chains intersect with logistics.	Analyzes the points at which the supply chains intersect with logistics and summarizes using relevant management tools to manage the product or service distribution.
Assess bottlenecks in the supply chain designs.	Does not identify bottlenecks in the supply chain designs.	Identifies but does not assess bottlenecks in the supply chain designs.	Assesses bottlenecks in the supply chain designs.	Analyzes bottlenecks in the supply chain designs using relevant logistics and supply chain management tools to support analysis.
Analyze how supply chains and logistics create value for the selected business.	Does not describe how supply chains and logistics create value for the selected business.	Describes but does not analyze how supply chains and logistics create value for the selected business.	Analyzes how supply chains and logistics create value for the selected business.	Analyzes how supply chains and logistics create value and summarizes key points that support business strategies for achieving quality and customer service goals.
Recommend a supply chain design for the selected business.	Does not identify a supply chain design for the selected business.	Identifies but does not recommend a supply chain design for the selected business.	Recommends a supply chain design for the selected business.	Recommends a supply chain design for the selected business and summarizes key points to support recommendations that meet the business' goals.
Write coherently to support a central idea with correct grammar, usage, and mechanics as expected of a business professional.	Writing does not support a central idea. Does not use correct grammar, usage, and mechanics as expected of a business professional.	Writing supports an idea but is inconsistent and contains major errors of grammar, usage, and mechanics.	Writes coherently to support a central idea with correct grammar, usage, and mechanics as expected of a business professional.	Writing is coherent and consistently appropriate, using evidence to support a central idea and with correct grammar, usage, and mechanics as expected of a business professional.