

Assessment 2: Individual Assignment, 40% of Module Weighting

1.0) INSTRUCTIONS:

i) **Assignment Submission:** All assignment copies are to be handed in to lecturers on the specific due date agreed upon.

ii) **Assignment Topic:** Select a manufacturer that you are familiar with and **assume that you are the supply chain manager** of this organization. Analyse the effectiveness of the four key flows (in the supply chain), the make process, and the supply chain forecasting. Base on your analysis, recommend improvements by applying the theories and concepts found in supply chain management. You are required to consult and fully reference a MINIMUM of 10 references (e.g., book; www; journal article from the full-text databases; current affairs magazine; newspaper etc.). The use of WIKIPEDIA online encyclopedia is NOT allowed. The word range of this essay is about 2,000 words.

The article must fulfil the following requirements:

- More marks will be awarded for reports which provide **more detailed discussion and in-depth analysis** with **adequate referencing to the supply chain concepts and models**.

iii) **Assignment Format:**

The report should be presented as follows:

- **Introduction** - Outline the background and purpose of this report (about 100 words) and provide key information about the selected organization (about 200 words). *chap 1*
- **The Key Flows in Supply Chain** - Analyse the effectiveness of the products flow, information flow, cash flow and return flow of the selected manufacturer and Recommend improvement by applying supply chain theories and concepts. Use diagrams for illustration (about 500 words). *chap 2-3*
- **The Make Process** - Analyse the effectiveness of the production planning/scheduling process and materials requirement planning process of the selected manufacture and Recommend improvement by applying supply chain theories and concepts. Diagrams are permitted to help explain concepts (about 500 words). *chap 4*
- **The Supply Chain Forecasting** - Review the different forecasting models and Recommend the most effective forecast model/method for the selected manufacturer. Justify your recommendations by applying supply chain theories and concepts. Diagrams are permitted to help explain concepts (about 500 words).

- **Conclusion** - Reinstates all of the significant parts of this report and refers the reader back to the focus that have outlined in the introduction and to the central topic. This gives the report a sense of unity (about 200 words)
- **Referencing** - All sources referred to in your essay, including any diagrams, must be referenced to in-text and be included in a full reference list at the end of the assignment, according to the APA system of referencing. You have to do this accurately and consistently.

Use the following Kaplan resource for assistance:

All KAPLAN Higher Education Diploma and Diploma Bridging modules use the APA referencing and citation format. Please make yourself familiar with this style at the beginning of your studies so you are able to use it to keep track of source material during research.

COMPULSORY GUIDE TO READ AND APPLY IN ALL ACADEMIC WRITING:

KAPLAN Academic Works and APA Guide: Follow this link to download and save-

http://kaplan-diploma.s3.amazonaws.com/Kaplan_Singapore_Academic_Works_and_APA_Guide_2013_v2.pdf

iv) Assignment Style

The reference above will also supply you with the Assignment Style rules followed in Kaplan. In short, the main things to apply are as follows:

1. Write your name clearly on the cover page using the Lecturer's Comment Form
2. Your assignment should be type-written.
3. Spacing 1.5 with font size 12 using Arial font style.
4. Include page no.
5. Include a Reference Page at the end of your assignment.

Supply Chain Management				
Criteria	Performance descriptors			Total Marks
	Developing 0-1	Proficient 2-3	Excellent 4-5	
Introduction	- No introduction of topics - Company description is missing, lacks summarisation or paraphrasing, is not clear, does not provide information on key attributes of the company or is not succinct	- Introduction that states the background or topics - Company description is reasonable, uses summarisation or paraphrasing, is somewhat clear, includes key attributes of the company and is succinct	- Introduction that grabs the interest of readers and states background and topics - Company description is succinct, well written and clear, uses summarisation or paraphrasing, includes key attributes of the company	5
Key Supply Chain Flows Analysis	- No or limited description of the four key supply chain flows - No recommendation or poor justification given	- Clear description of the four key supply chain flows with explanation of its effectiveness - Recommendation and justification are supported by some theories - Discussion is NOT in the context of the selected organization	- Clear and detail description of the four key supply chain flows with detailed explanation of its effectiveness - Recommendation and justification are supported by sufficient theories - Discussion is in the context of the selected organization	15

SUPPLY CHAIN MANAGEMENT

Make Process Analysis	0-5	- No or limited description of production planning process and MRP - No recommendation or poor justification given	6-10	- Clear description of the production planning process and MRP and with explanation of its effectiveness - Recommendation and justification are supported by some theories - Discussion is NOT in the context of the selected organization	11-15	- Clear and detail description of the production planning process and MRP and with detailed explanation of its effectiveness - Recommendation and justification are supported by sufficient theories - Discussion is in the context of the selected organization	15	
	0-5	- No or limited review of supply chain forecast models - No recommendation or poor justification given	6-10	- Briefly review the supply chain forecasting models used - Recommendation and justification are supported by some theories - Discussion is NOT in the context of the selected organization	11-15	- Detailed review of the supply chain forecasting models used - Recommendation and justification are supported by sufficient theories - Discussion is in the context of the selected organization	15	
Supply Chain Forecast Analysis								
Conclusion	0-5	No conclusion or conclusion does not adequately summarize the main points or discuss of new topics	6-10	Conclusion summarizes main topics, but is repetitive	11-15	Conclusion summarizes the main topics without repeating previous sentences; gives the report a sense of unity	15	

Clarity of Thought	Viewpoint proffered is unclear, incoherent and under-developed. The author's voice is lacking.	Viewpoint proffered is discernible. However, it could be further elaborated and supporting considerations could be better linked. There is an attempt at putting forth a personal voice.	Viewpoint proffered is clear, coherent and well-developed. The author's voice is recognisable.	5	
		0-1 Little or no evidence cited to support viewpoint. Evidence lacks relevance, reliability and recency.	2-3 Sufficient evidence cited to support viewpoint. Evidence cited is missing seminal works.	4-5 Evidence cited is relevant and sufficiently supports viewpoint put forth. Evidence cited is recent. Evidence cited is from reliable sources.	5
Use of Evidence		0-1 Little or no in-text citations throughout essay. Referencing format does not follow the APA format. Insufficient sources referenced.	2-3 In-text citations done according to APA format with some mistakes. Referencing follows the APA format but with some mistakes. Sufficient resources referenced.	4-5 In-text citations done according to APA format with little or no mistakes. Referencing follows the APA format but with little or no mistakes. Sufficient and authoritative resources referenced.	5
Citations & Referencing				5	
Formative comments on submission				80	0

