

| Criteria                             | Exemplary                                                                                                                                                  | Proficient                                                                                                                                                                                | Needs Improvement                                                                                                                                                                                                  | Not Evident                                                                                                             | Criterion Score |
|--------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|-----------------|
| Overview:<br>Current<br>Environment  | 4.65 points<br>Meets "Proficient" criteria and description demonstrates nuanced understanding of current business environment                              | 4.185 points<br>Comprehensively describes current business environment, including financial status, initial reaction of company to situation, and initial position taken by stakeholders. | 3.255 points<br>Describes current business environment, including financial status, initial reaction of company to situation, and initial position taken by stakeholders, but description is cursory or inaccurate | 0 points<br>Does not describe current business environment                                                              | / 4.65          |
| Analysis:<br>Business<br>Environment | 4.65 points<br>Meets "Proficient" criteria and response demonstrates keen insight into relationship between governmental action and business environment   | 4.185 points<br>Accurately determines impact of governmental action or political challenge on business finances and operations, based on analysis of action or challenge                  | 3.255 points<br>Determines impact of governmental action or political challenge on business finances and operations, but response lacks detail or accuracy or is not based on analysis                             | 0 points<br>Does not determine impact of governmental action or political challenge on business finances and operations | / 4.65          |
| Analysis:<br>Sustainability          | 4.65 points<br>Meets "Proficient" criteria and response demonstrates keen insight into relationship between governmental action and sustainable operations | 4.185 points<br>Accurately determines impact of governmental action or political challenge on sustainability of business                                                                  | 3.255 points<br>Determines impact of governmental action or political challenge on sustainability of business, but response lacks detail or accuracy or is not based on analysis                                   | 0 points<br>Does not determine impact of governmental action or political challenge on sustainability of business       | / 4.65          |