

5. Slide show will start with a timer. Do your oral presentation for each slide.
6. At the end, save the file again (either the original name or another name)
7. To submit this assignment zip and attach the file or submit a link from your Microsoft 365 account

Requirements of Final Product Part II: PEST Analysis Report:

Your PEST analysis written report must be between 10 and 12 pages in length, double-spaced (no extra spaces between paragraphs or sections), using Times New Roman 12-point font, with 1-inch margins on all sides. The cover page, table of contents, appendices (graphs, pictures, large tables, etc.), and the reference page(s) are not included in the 12- to 20-page limit. Pages must be numbered, and sections should **NOT** start on a new page. It should be a complete, polished artifact containing all of the critical elements of the final product. It should reflect the incorporation of feedback gained throughout the course. **This assignment will be graded using the Final Product Part II rubric.**

Instructor Feedback: Students can find their feedback in the Grade Center.

Rubrics

Final Product Part I:

Critical Elements	Exemplary (100%)	Proficient (85%)	Needs Improvement (55%)	Not Evident (0%)	Value
Slide 1	Slide identifies country and student's name.	N/A	N/A	Slide does not identify country and student's name.	5
Slide 2	Narration demonstrates a sophisticated knowledge of international business through the description of the country's	Narration describes the country's history, geography, currency, religion, etc.	Narration describes the country's history, geography, currency, religion, etc., but lacks in detail or clarity.	Narration does not describe the country's history, geography, currency, religion, etc.	10

	history, geography, currency, religion, etc.				
Slide 3-6	Narration demonstrates a sophisticated knowledge of international business through the explanation of two each of the most important political, economic, social, and technological factors impacting that country's business practices.	Narration explains two each of the most important political, economic, social, and technological factors impacting that country's business practices.	Narration explains some of the most important political, economic, social, and technological factors impacting that country's business practices, but may lack in detail or clarity or contain inaccuracies.	Narration does not explain important political, economic, social, or technological factors impacting that country's business practices.	60
Slide 7	Narration demonstrates a sophisticated knowledge of international business through the evaluation of the country's potential as a business location.	Narration evaluates the country's potential as a business location.	Narration evaluates the country's potential as a business location, but lacks in detail or clarity.	Narration does not evaluate the country's potential as a business location.	20
Mechanics and Presentation	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a format that is professional and easy to follow.	Submission has no major errors related to citations, grammar, spelling, syntax, or organization.	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impacts the audience's ability to understand the articulation of main ideas.	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas.	5
				Earned Total	100 %
Comments					