

CATEGORY	Advanced	Proficient	Basic	Minimal
Content – Information InTASC 2 CAEP A1.1.d	The brochure has all of the required information on 4 learning disabilities (see checklist) and some additional information (20 points)	The brochure has all of the required information on 4 learning disabilities (see checklist) (17 points)	The brochure has most of the required information (see checklist) or all of the information on 3 learning disabilities. (14 points)	The brochure has little of the required information or has all of the information on 2 or fewer learning disabilities. (11 points)
Content – Accuracy InTASC 2	All facts are accurate and referenced. (20 points)	90%+ of the facts are accurate and referenced.) (17 points)	80%+ of the facts are accurate and referenced. (14 points)	Less than 80% of the facts are accurate and referenced. (11 points)
Content Match to Intended Audience InTASC 2	Content is excellent match for intended audience. (10 points)	Content is appropriate match for intended audience. (8.5 points)	Content is somewhat a match to intended audience. (7 points)	Content is not well matched to intended audience. (5.5 points)
Visual Appeal	Pamphlet has attractive format, well organized, graphics ‘fit’ well. (10 points)	Pamphlet is well organized but format or graphics don’t ‘fit’ well with topic. (8.5 points)	Pamphlet is not well organized but format or graphics ‘fit’ the topic well. (7 points)	Pamphlet organization and graphics cause confusion. (5.5 points)
Sources	There are 3 credible sources for each disability and all are referenced (20 points)	There are 2 credible sources for each disability and all are referenced) (17 points)	There is only one credible source for each disability and all are referenced (14 points)	There are no sources referenced for one or more of the targeted disabilities. (11 points)
APA formatting	The presentation specifically attends to Belhaven APA format. There is a Works Cited/ Reference page with no errors. (10 points)	Consistently follows Belhaven APA format including title page, running heads, citations, quotations or references (NO errors). (8.5 points)	Limited (no more than 3) APA errors in Belhaven APA format including title page, running heads, citations, quotations or references. (7 points)	More than 6 APA errors in format including title page, running heads, citations, quotations or references. (5.5 points)
Mechanics	The presentation demonstrates exceptional use of standard English conventions (mechanics, usage, grammar and syntax). NO ERRORS. (10 points)	The presentation demonstrates consistent use of standard English conventions (mechanics, usage, grammar and syntax). NO ERRORS. (8.5 points)	The presentation demonstrates inconsistent use of standard English conventions (mechanics, usage, grammar and syntax). (7 points)	The presentation does NOT demonstrate use of standard English conventions (mechanics, usage, grammar and syntax). (5.5 points)