

▼ Goal Statement

19 points

Criteria Description**5. Target**

19 points

Goal statement is thorough.

4. Acceptable

16.15 points

N/A

3. Approaching

14.25 points

Goal statement is included.

2. Insufficient

12.35 points

Goal statement is incomplete or incorrect.

1. Unsatisfactory

0 points

Goal statement is not included.

▼ Purpose Statement

19 points

Criteria Description**5. Target**

19 points

Purpose statement is thorough.

4. Acceptable

16.15 points

N/A

3. Approaching

14.25 points

Purpose statement is included.

2. Insufficient

12.35 points

Purpose statement is incomplete or incorrect.

1. Unsatisfactory

0 points

Purpose statement is not included

▼ **Outcome Statement**

23.75 points

Criteria Description

5. Target

23.75 points

Minimum number of outcome statements are not thorough.

4. Acceptable

20.19 points

Minimum number of outcome statements are detailed.

3. Approaching

17.81 points

Minimum number of outcome statements are included.

2. Insufficient

15.44 points

Minimum number of outcome statements are incomplete or incorrect.

1. Unsatisfactory

0 points

Minimum number of outcome statements are not included.

▼ **Project Charter**

23.75 points

Criteria Description

5. Target

23.75 points

The minimum requirements for the Project Charter Template including alignment to the Logical Framework Template are thorough.

4. Acceptable

20.19 points

The minimum requirements for the Project Charter Template are detailed.

3. Approaching

17.81 points

The minimum requirements for the Project Charter Template are included.

2. Insufficient

15.44 points

The minimum requirement for the Project Charter Template is incomplete or incorrect.

1. Unsatisfactory

0 points

Project charter template is not completed

▼ **Mechanics of Writing**

9.5 points

Criteria Description

Includes spelling, capitalization, punctuation, grammar, language use, sentence structure, etc.

5. Target

9.5 points

No mechanical errors are present. Appropriate language choice and sentence structure are used throughout.

4. Acceptable

8.08 points

Few mechanical errors are present. Suitable language choice and sentence structure are used.

3. Approaching

7.13 points

Occasional mechanical errors are present. Language choice is generally appropriate. Varied sentence structure is attempted.

2. Insufficient

6.18 points

Frequent and repetitive mechanical errors are present. Inconsistencies in language choice or sentence structure are recurrent.

1. Unsatisfactory

0 points

Errors in grammar or syntax are pervasive and impede meaning. Incorrect language choice or sentence structure errors are found throughout.

Total 95 points