

# RUBRIC

## A: ORGANIZATIONAL NEED

### NOT EVIDENT

The submission does not include a summary of an organizational need in the case study.

### APPROACHING COMPETENCE

The submission summarizes an organizational need in the case study, but the scope is not relevant to the organizational need. Or the scope is not included.

### COMPETENT

The submission accurately summarizes an organizational need in the case study, and the scope is relevant to the organizational need.

## B: EMERGING TECHNOLOGY SOLUTION

### NOT EVIDENT

The submission does not propose an emerging technology solution.

### APPROACHING COMPETENCE

The submission proposes an emerging technology as a solution to the identified organizational need, but the proposed solution is irrelevant to the case study. Or the proposal does not include an example about why this technology is emerging.

### COMPETENT

The submission proposes an emerging technology as a solution to the identified organizational need. The proposed solution is relevant to the case study and the proposal includes an example that classifies the technology as emerging.

## C: ADOPTION PROCESS

### NOT EVIDENT

The submission does not recommend an adoption process or explain the steps of the adoption process for the organization to use to integrate the new emerging technology.

### APPROACHING COMPETENCE

The submission recommends an adoption process and explains the steps of the recommended adoption process for the organization to use to integrate the new emerging technology, but steps are missing or incomplete.

### COMPETENT

The submission recommends an adoption process and explains all the steps of the recommended adoption process for the organization to use to integrate the new emerging technology.

## C1: ADOPTION PROCESS STEPS

### NOT EVIDENT

The submission does not provide a description for why each step of the adoption process is necessary and how each step relates to the organization.

### APPROACHING COMPETENCE

The submission describes why each step of the adoption process is necessary, but does not include how each step relates to the organization, or the description contains inaccuracies.

### COMPETENT

The submission accurately describes why each step of the adoption process is necessary and how each step relates to the organization.

## C1: ADOPTION PROCESS STEPS

### NOT EVIDENT

The submission does not provide a description for why each step of the adoption process is necessary and how each step relates to the organization.

### APPROACHING COMPETENCE

The submission describes why each step of the adoption process is necessary, but does not include how each step relates to the organization, or the description contains inaccuracies.

### COMPETENT

The submission accurately describes why each step of the adoption process is necessary and how each step relates to the organization.

## D: TECHNOLOGY IMPACT

### NOT EVIDENT

The submission does not provide a description of the effects of the emerging technology solution.

### APPROACHING COMPETENCE

The submission does not describe both a positive and a negative effect the emerging technology solution could have on the people or current processes in the organization, or it does not include examples for how to address the negative impact.

### COMPETENT

The submission describes both a positive and a negative effect the emerging technology solution could have on the people or current processes in the organization and includes examples for how to address the negative impact.

## E: TECHNOLOGY COMPARISON

### NOT EVIDENT

The submission does not provide a comparison of the emerging technology solution to an alternative technology solution.

### APPROACHING COMPETENCE

The submission compares the emerging technology solution to an alternative technology solution, but the comparison does not include two advantages and two disadvantages each technology may have for the organization. Or the advantages and disadvantages provided do not relate to the potential effect on the organization.

### COMPETENT

The submission compares the emerging technology solution to an alternative technology solution and provides two advantages and two disadvantages each technology may have for the organization.

F: ADOPTION SUCCESS

**NOT EVIDENT**

The submission does not include a recommended method that can be used to determine whether adoption of the proposed emerging technology solution will be successful or unsuccessful.

**APPROACHING COMPETENCE**

The submission recommends a method that can be used to determine whether adoption of the proposed emerging technology solution will be successful or unsuccessful but does not indicate how the recommended method relates to the needs of the organization.

**COMPETENT**

The submission recommends a method that can be used to determine whether adoption of the proposed emerging technology solution will be successful or unsuccessful and relates to the needs of the organization.

G: SOURCES 

**NOT EVIDENT**

The submission does not include both in-text citations and a reference list for sources that are quoted, paraphrased, or summarized.

**APPROACHING COMPETENCE**

The submission includes in-text citations for sources that are quoted, paraphrased, or summarized and a reference list; however, the citations or reference list is incomplete or inaccurate.

**COMPETENT**

The submission includes in-text citations for sources that are properly quoted, paraphrased, or summarized and a reference list that accurately identifies the author, date, title, and source location as available.

H: PROFESSIONAL COMMUNICATION 

**NOT EVIDENT**

Content is unstructured, is disjointed, or contains pervasive errors in mechanics, usage, or grammar. Vocabulary or tone is unprofessional or distracts from the topic.

**APPROACHING COMPETENCE**

Content is poorly organized, is difficult to follow, or contains errors in mechanics, usage, or grammar that cause confusion. Terminology is misused or ineffective.

**COMPETENT**

Content reflects attention to detail, is organized, and focuses on the main ideas as prescribed in the task or chosen by the candidate. Terminology is pertinent, is used correctly, and effectively conveys the intended meaning. Mechanics, usage, and grammar promote accurate interpretation and understanding.