

Criteria	Level 4 1 point	Level 3 0.5 points	Level 2 0.25 points	Level 1 0 points	
Introduction & Conclusion	All required components covered in-depth.	Most components covered with decent depth.	Missing required components and/or lacking depth.	Section missing.	/ 1
Goals	All required components covered in-depth.	Most components covered with decent depth.	Missing required components and/or lacking depth.	Section missing.	/ 1
Career Planning	All required components covered in-depth.	Most components covered with decent depth.	Missing required components and/or lacking depth.	Section missing.	/ 1
Budgeting	All required components covered in-depth.	Most components covered with decent depth.	Missing required components and/or lacking depth.	Section missing.	/ 1
Credit Score	All required components covered in-depth.	Most components covered with decent depth.	Missing required components and/or lacking depth.	Section missing.	/ 1
Financing College	All required components covered in-depth.	Most components covered with decent depth.	Missing required components and/or lacking depth.	Section missing.	/ 1
Purchasing a Home	All required components covered in-depth.	Most components covered with decent depth.	Missing required components and/or lacking depth.	Section missing.	/ 1
Insurance	All required components covered in-depth.	Most components covered with decent depth.	Missing required components and/or lacking depth.	Section missing.	/ 1
Retirement Planning	All required components covered in-depth.	Most components covered with decent depth.	Missing required components and/or lacking depth.	Section missing.	/ 1
Estate Planning	All required components covered in-depth.	Most components covered with decent depth.	Missing required components and/or lacking depth.	Section missing.	/ 1

Professionalism	Level 5 5 points	Level 4 4 points	Level 3 3 points	Level 2 1 point	Level 1 0 points	
Criterion 1	Formatted as explained in outline with cover page, 2,000 to 2,200 word minimum, single spaced, 12-point font in one document, and submitted as a PDF file.	Few errors in formatting, spelling and/or grammar.	Errors in formatting, spelling and/or grammar.	Many errors in formatting, spelling and/or grammar.	No points for professionalism.	/ 5
Total						/ 15

Overall Score

Level 3
12 points minimum

Level 2
8 points minimum

Level 1
0 points minimum