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new word

Liking is not helping

There are so many relief organizations that assist people who are suffering in different countries across the whole world during the time of crisis. These organizations train the volunteers and raise funds as well as awareness among the people to facilitate their operations. They use images that raise awareness on the ongoing issues. The image shows a young distressed child in the arms of his mother. Since, her child is suffering, the mother's face is covered with the child's pain which is very evident in the given image. We can see from the picture that the background is unhygienic because of the torn clothes that the child is wearing. The mother's body language signals that she is very caring although the child seems to be in agony. We can see lots of hands surrounding them with their thumbs up which is directing us to the feeling of sympathy as we all are human beings and also providing the messages which are, "Liking isn't helping" and "Be a volunteer, Change a life". The image is used as a wakeup call for contributors. The image reaches social media users through ethos, logos and pathos to coax them to change their life by making donations.

Your statement is contradictory

their lives or those in need lives?

All the people in the world have equal rights to good health and liberty from poverty and hunger. Everyone has a corporate social responsibility to extend the charity to those, who are suffering through diligence and innovation (Ni and Van Wart, 2015. P.175). Most of the time, people making donations cannot reach people in these countries either for financial constraints or

↓ this paragraph should be about ethos

for security reasons. Therefore, organizations are the best ways that well-wishers and contributors can extend their helping hands. These organizations provide the facilities and their motive is to help people by making the fund received through various ways, available for those who need relief and who actually are, in need of help. Moreover, from experience, every human being must have been in a situation of suffering and depended on another person for help. Hence, the picture is a wakeup call for everyone to make contributions towards the needy.