



Summer 2023

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What is a college education? David Ray at TEDxOU



Colleges and universities are sometimes referred to as businesses. What is the reality? Are students consumers or customers? Is the true *business* of a college or university *education*? Watch the following video regarding the role of higher education:

[What is a college education? David Ray at TEDxOU](#)

In a double-spaced, 2-3 page reflection, address the following questions in APA format (without a cover page):

- 1) Do you believe everyone should have a college education?
- 2) What significant benefit changed higher education after WWII?
- 3) Is college supposed to provide job training?
- 4) David Ray mentions four reasons as responsible for the changing landscape of higher education. Which one do you believe has the largest impact? Why?
- 5) On a scale of 1-10, how committed are you to your education? Do you put in the time you should? Do you read and watch all of the required materials? Could you read more? Write more?

I look forward to grading your papers!

General Written Assignments (1)				
Criteria	Ratings			Pts
Content	10 pts	8 pts	6.5 pts	0 pts
Students should	Meets or exceeds	Mostly meets	Minimally meets	Does not meet