

Specific Project Requirements:

You must compare a minimum of three items (3 computers, 3 MP3 players, 3 cell phones, etc.) You can use your Internet access, personally visit stores, make telephone calls, or use other accurate and reliable means to obtain the specific information you need to complete this project.

- Identify the need or want that you are trying to fulfill.
- Determine and outline your goals.
- Gather information about the three items. Compare and contrast the features of the items including cost, size, manufacturer, and any other features that distinguish it.
- Follow the specific steps of decision-making process.
- Evaluate your options and consider your opportunity costs. What other wants will be sacrificed to reach this goal?
- Make a product choice and defend it. Why did you pick this item over the others?
- How will you make the purchase (savings or loan—how long will you need to save, terms of loan, sacrifices made, etc.)? Evaluate your choice of purchase options.
- Document your research. How and where did you get your information? Be sure your sources are legitimate and varied (You need more than one source for product information for each item you choose to evaluate). For more information on how to choose good sources and how to document them correctly, use the Resources found in your online course.