

Project 2

Evaluation 32
Personal Finance and Economics
(BUSH 033 059)



It is now time for you to complete a project for your course. This project is a graded assignment that gives you the opportunity to show your teacher what you have learned from reading and studying the content material. Be sure to follow all directions carefully. Since this project is worth 12% of your final grade (a possible 100 points), you will want to work hard on it and do your best job. This project may be submitted electronically using the online course management system. Follow the directions in the My Work section of your online course management system under the link for Project 2.

You may complete your project using the following pages. There are 3 parts to this project. Feel free to add extra pages if you need them. Be sure to include your name and ISHS ID number on your project.

Part A: Personal Money Management Composite

(50 Points Possible)

For this project you will research checking accounts and account services at three different banks. After comparing all three, select the best option for your current situation and explain why it was the best option for you. Your composite must include all the items from the Products and Services List regardless of the format you choose. You will construct your product review in one of the following formats:

1. Write up your composite as a report. Select one option and write a 500 word conclusion explaining why the option you chose best fits your needs. Create a comparison chart for the three banks, comparing and contrasting the items in the Products and Services List. Be sure you put your name and ISHS Student ID number on your project. If you plan to submit your project electronically, save your written project in electronic format in one of the following formats: .doc, .docx, .rtf.
2. Create a Checking Account brochure that is designed to get you to choose the best banking option by comparing it with the other two banks. (Remember that you need to give credit for any pictures you use as well as the product or service information.)
3. Create an audio or video presentation in the form of an advertisement. If you are submitting a video file, save it in one of the following formats: avi, wmv, mov, MP4. If you are submitting an audio file, save it in one of the following formats: mp3 or wav. If you choose to create an audio or video presentation, you will need to submit your resources in print.