



# Persuasive Argument Paper

Course: PSYC 338 7380 Psychology of Gender (2242)

Content	Exceptional	Exceeds Expectations	Meets Expectations	Meets Some Expectations	Meets Minimal Expectations	Not Done	Criterion Score
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Content	Exceptional	Exceeds Expectations	Meets Expectations	Meets Some Expectations	Meets Minimal Expectations	Not Done	Criterion Score
Clarity & Supporting Evidence: All topics were discussed in clear detail	37.5 points <b>Central idea is well developed</b> and clarity of purpose is exhibited throughout the paper; <b>abundant evidence of critical, careful thought</b> and analysis and/or insight; <b>evidence and examples are vivid and specific</b> while focus remains tight	31.87 points <b>Central idea is developed</b> and clarity of purpose is exhibited throughout the paper; <b>strong evidence of critical thought and analysis</b> present; <b>evidence and examples are relevant</b>	26.25 points <b>Central idea and clarity of purpose are generally evident</b> throughout the paper; evidence of critical thought and analysis present; <b>evidence and examples are presented and generally support</b> topics discussed	20.63 points <b>Central idea is expressed though it may be vague or too broad;</b> some sense of purpose noted; some evidence of critical thought and analysis presented; there are <b>some examples and evidence, though general</b>	15 points Central idea is expressed though it may be vague or too broad; <b>little or no evidence of critical, careful thought or analysis;</b> there are <b>too few examples or evidence,</b> or they are mostly irrelevant	0 points Central idea and clarity of purpose are absent or incompletely expressed and maintained	/ 37.5

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Accuracy: Assertions supported correctly	37.5 points <b>Defensible and complex assertions</b> provide <b>distinct support</b> for the thesis of the paper; <b>sequence of assertions is intentional</b> and logically advances arguments; as assertions are clarified when necessary	31.88 points <b>Defensible assertions support the thesis;</b> sequence of assertions is <b>logically organized</b> and advances arguments; assertions are clarified when necessary	26.25 points Defensible assertions provide <b>support for the thesis;</b> sequence of assertions is intentional but <b>may not effectively advance the argument;</b> attempts to clarify assertions is made when necessary	20.62 points <b>Some assertions support thesis;</b> sequence of assertions may be <b>arbitrary;</b> some assertions are clarified in scope	15 points <b>Effort to build assertions</b> and logically sequence them is <b>limited;</b> attempts to provide clarification are few and/or have minimal impact	0 points Effort to build assertions and logically sequence them is absent; attempts to provide clarification are not made.	/ 37.5

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Depth: Ideas were interrelated coherently and logically	37.5 points <u>Overall</u> , ideas/content are interrelated <b>coherently</b> and logically, revealing <b>insightful</b> and <b>sophisticated</b> depth of understanding and analysis	31.88 points <u>Overall</u> , ideas/content are interrelated <b>coherently</b> and logically, revealing <b>strong depth</b> of understanding and analysis	26.25 points <u>Overall</u> , ideas/content are interrelated <b>coherently</b> and logically, revealing <b>foundational</b> level of understanding and analysis	20.62 points Ideas/content are joined through <b>plausible logic</b> that demonstrates <b>rudimentary</b> understanding	15 points <b>Some</b> ideas/content are joined through plausible logic, yet <b>fail to demonstrate</b> basic interpretation/understanding of key concepts/relationships	0 points Ideas were not interrelated and/or joined coherently; depth of understanding and analysis not demonstrated	/ 37.5

Content	Exceptional	Exceeds Expectations	Meets Expectations	Meets Some Expectations	Meets Minimal Expectations	Not Done	Criterion Score
Creativity: Author creatively enhances topic	37.5 points <b><u>Extends</u> a novel or unique idea, or question, that creates insightful connections</b>  <b>OR</b> <b><u>Insightfully integrates</u> alternate, divergent, or contradictory perspectives</b>	31.88 points <b><u>Creates</u> a novel or unique idea, or question, that makes relevant connections</b>  <b>OR</b> <b>Incorporates</b> alternate, divergent, or contradictory perspectives <b>in an exploratory way</b>	26.25 points <b>Experiments with creating a novel or unique idea, or question, that makes some connections</b>  <b>OR</b> <b>Includes (recognizes the value of)</b> alternate, divergent, or contradictory perspectives <b>or ideas in a small way</b>	20.62 points <b>Experiments, <i>but is not successful</i>, with creating a novel or unique idea, or question, that makes connections</b>  <b>OR</b> <b>Acknowledges (mentions in passing)</b> alternate, divergent, or contradictory perspectives <b>or ideas that may or may not be applicable.</b>	15 points <b>Reformulates</b> a collection of available ideas in a <b>straight forward manner.</b>	0 points Reformulates a collection of available ideas in a <b>random manner.</b>	/ 37.5



Organization	Exceptional	Exceeds Expectations	Meets Expectations	Meets Some Expectations	Meets Minimal Expectations	Not Done	Criterion Score
An introduction previews main points of reflection	25 points Introduction is <b>masterfully organized</b> ; easily followed; effective, smooth, and <b>compelling preview</b> of the main points of the paper	21.25 points Introduction is <b>logically organized</b> ; easily followed; effective, smooth, and <b>logical preview</b> of the main points of the paper	17.5 points Introduction has a <b>clear organizational structure</b> with <b>some digressions, ambiguities or irrelevances</b> ; easily followed preview of the main points of the paper	13.75 points There is <b>some level of organization</b> though digressions, ambiguities, and irrelevances are many; <b>occasionally difficult to follow</b> ; <b>ineffective preview</b> of the main points of the paper	10 points <b>Organization lacking</b> ; digressions, ambiguities, <b>irrelevances are pervasive</b> ; difficult to follow; <b>ineffective</b> ; <b>rambling format is suggestive</b> of the main points of the paper	0 points There is no apparent organization to the introduction; difficult to follow; no preview of the main points of the paper	/ 25

Organization	Exceptional	Exceeds Expectations	Meets Expectations	Meets Some Expectations	Meets Minimal Expectations	Not Done	Criterion Score
Body of paper develops and elaborates main ideas	25 points Paper is <b>masterfully organized</b> ; easily followed; effective, smooth, with <b>compelling, logical transitions</b>	21.25 points Paper is <b>logically organized</b> ; easily followed; effective, smooth, with <b>logical transitions</b>	17.5 points Paper has a <b>clear organizational structure</b> with <b>some digressions, ambiguities or irrelevances</b> ; easily followed; basic transitions	13.75 points There is <b>some level of organization</b> though <b>digressions, ambiguities, and irrelevances</b> are many; <b>occasionally difficult to follow</b> ; ineffective transitions	10 points <b>Organization lacking</b> ; digressions, ambiguities, irrelevances are pervasive; difficult to follow; <b>ineffective transitions</b> ; rambling format	0 points There is no apparent organization to the paper; difficult to follow; no or poor transitions	/ 25

Organization	Exceptional	Exceeds Expectations	Meets Expectations	Meets Some Expectations	Meets Minimal Expectations	Not Done	Criterion Score
A conclusion summarizes main points	25 points Conclusion is <b>masterfully organized</b> ; easily followed; effective, smooth, with <b>compelling, logical summary of main points</b>	21.25 points Conclusion is <b>logically organized</b> ; easily followed; effective, smooth, with <b>logical summary of main points</b>	17.5 points Conclusion has a <b>clear organizational structure</b> with <b>some digressions, ambiguities or irrelevances</b> ; easily followed; <b>touches on several main points</b>	13.75 points There is some level of organization though digressions, ambiguities, and irrelevances are many; occasionally difficult to follow; <b>ineffective and/or missing discussion of paper's main points</b>	10 points Organization lacking; digressions, ambiguities, irrelevances are pervasive; difficult to follow; ineffective rambling format does not address paper's main points	0 points A conclusion was not included in the paper.	/ 25

Writing Mechanics and Style	Exceptional	Exceeds Expectations	Meets Expectations	Meets Some Expectations	Meets Minimal Expectations	Not Done	Criterion Score

Writing Mechanics and Style	Exceptional	Exceeds Expectations	Meets Expectations	Meets Some Expectations	Meets Minimal Expectations	Not Done	Criterion Score
Paper free of mechanical errors (e.g., misspellings, typos, etc.) Paper grammatically sound (proper sentence structure)	12.5 points <b>Flawless,</b> virtually error-free  Uses <b>graceful language that skillfully communicates meaning</b> with clarity and fluency	10.62 points <b>Minor errors</b>  <b>Uses straightforward language that generally conveys meaning</b>	8.75 points Several, or consistent, small errors; <b>flow of communication remains intact</b>  Uses <b>language that generally conveys meaning but lacks clarity</b>	6.88 points Level of errors are <b>occasionally distracting;</b> and/or <b>periodically impeded / interrupt flow of communication.</b>  Uses <b>language that sometimes impedes meaning</b> because of errors in usage	5 points Level of errors are <b>consistently distracting</b> and/or <b>consistently impeded / interrupt flow of communication.</b>  Uses language that <b>impedes meaning because of significant errors in usage</b>	0 points Pervasive mechanical errors result in unproductive document  Pervasive language and usage errors prevent a meaningful understanding of writing	/ 12.5

Writing Mechanics and Style	Exceptional	Exceeds Expectations	Meets Expectations	Meets Some Expectations	Meets Minimal Expectations	Not Done	Criterion Score
APA Style	12.5 points <b>Flawless</b> use of APA style (title page, structure, headings, subheadings, references, etc.)	10.62 points <b>Minor errors</b> in APA style (title page, structure, headings, subheadings, references, etc.)	8.75 points Utilizes <b>basic</b> APA style <b>but includes consistent errors</b> (title page, structure, headings, subheadings, references, etc.)	6.88 points <b>Pervasive errors</b> in APA style (title page, structure, headings, subheadings, references, etc.)	5 points <b>Missing key components</b> of an APA style paper (title page, structure, headings, subheadings, references, etc.)	0 points Fails to utilize APA style	/ 12.5

Total / 250

## Overall Score

### Exceptional

225 points  
minimum

### Exceeds Expectations

200 points  
minimum

### Meets Expectations

175 points  
minimum

### Meets Some Expectations

150 points  
minimum

### Meets Minimal Expectations

125 points  
minimum

### Not Done

0 points  
minimum





















