

Course Project Overview

Course Project Overview MMW 122

MEDIA ANALYSIS PAPER

WINTER 2025

PROMPT Use your critical reading, writing, & thinking skills to undertake a critical analysis of news media to make a 1750-2000-word argument about **how a human rights issue is framed in news media coverage of a current event.**

ASSIGNMENTS & DUE DATES

Course Forum

Response to prompt: Tuesday
Week 2, 3, 5, 8

Response to peers: Friday
Week 3, 5, section Week 9

Final Paper

Tuesday Week 10

TIPS FOR SUCCESS

- Start early. Complete all assignments in the order in which they're due.
- Save a PDF of all sources you look at, even if you're not sure you're going to use them.
- Cite *all* material you use. Submit highlighted .PDF files for each source used in your paper per the [MMW Formatting and Submission Guidelines](#).
- Follow the [University's guidelines on Academic Integrity](#) and [MMW's GenAI Policy](#).
- Reach out to resources when needed.
- Submit all parts of each assignment to the course Canvas site.

STEP 1 Choose a current event

What has happened in the past year (Jan 24-present) that violates your sense of human rights? Which of these events have been covered in global news media?

STEP 2 Choose a human right

Read the [Universal Declaration of Human Rights](#) (UDHR). Select the article that is most relevant for the issue raised by the current event.

STEP 3 Find news articles

Use the [MMW 122 Library Guide](#) to find at least 3 articles from publications in 3 different regions.

STEP 4 Analyze framing

Use the questions found on the [Abstract & Annotated Bibliography Worksheet](#) to analyze how your news articles frame your human right.

STEP 5 Ground in scholarship

Use the library's databases to find at least 2 peer-reviewed journal articles on your topic.

RESOURCES

Course Project Overview, Guidelines, and Resources module on the course Canvas site
MMW Formatting and Submission Guidelines
Final Paper Guidelines
The Little Seagull Handbook
MMW 122 Library Guide

MMW SHOWCASE

Every year the MMW Program honors the best papers in the MMW Showcase. TAs nominate outstanding papers that demonstrate clear and engaging writing and excellent scholarship on important and intriguing topics. Out of more than 4000 papers a year, fewer than 100 are selected. The authors of these outstanding papers receive recognition that expresses our admiration for their work and attests to their achievement. Winning a writing award is an excellent accomplishment to include in a graduate school application or resume. We look forward to reading your work!

Click on each of the menu items listed below to read more about each step of the Course Project:

▼ Course Forum

In your term-long course project, you'll write a critical media analysis that makes an argument about **how news media frames a human rights issue in its coverage of a current event** (January 2024-present). You'll draw on scholarly research and at least 3 news articles to support your argument.

To help you make good progress on the assignment and to receive feedback throughout the quarter as your project progresses, you'll engage with the Course Forum by responding to the prompt based on your own project. You'll also provide feedback to your peers on their projects. **Throughout the process, engage with your peers in a respectful, considerate, helpful, collaborative way, and have fun with it! Remember, you're helping each other!**

Your work on the Course Forum will be assessed based on your engagement with the prompt and your peers and on the accuracy of your completed [Course Forum Grading Specifications Form](#)



(<https://docs.google.com/document/d/1udgUqvJAM0oDb3fmL9uYsKCdZZOr2chK0RqceDU5mSY/copy>).

- [Week 2: Library Guide Tour & Article Search](#)
(<https://canvas.ucsd.edu/courses/62175/pages/week-2-course-forum-prompt-library-guide-tour-and-article-search>)
- [Week 3: Topic, Sources, Research Question](#)
(<https://canvas.ucsd.edu/courses/62175/pages/week-3-course-forum-prompt-topic-sources-research-question>)
- [Week 5: Abstract & Annotated Bibliography](#)
(<https://canvas.ucsd.edu/courses/62175/pages/week-5-course-forum-prompt-abstract-and-annotated-bibliography>)
- [Week 8 & 9: Rough Draft and Workshop](#) (<https://canvas.ucsd.edu/courses/62175/pages/week-8-and-9-course-forum-prompt-rough-draft>)

► Final Paper