

PROJECTS

1. Like FedEx, UPS is a major player in global logistics. After reading the information presented in this chapter and other sources, write a one-page paper that describes three IT tools that UPS uses in its global logistics. What are two differences between global logistics and domestic logistics?
2. The availability and speed of Internet connections play a major role in the success of a GIS. After reading the information presented in this chapter and other sources, write a one-page paper that lists the 10 countries with the fastest Internet connections. Is the United States among the top 10?
3. Offshore outsourcing increases with the use of GISs. After reading the information presented in this chapter and other sources, write a one-page paper that describes four factors a company should consider when looking for a country to provide it with IT services. What are two reasons that have made India the top IT outsourcing country in the world?
4. Information-sharing technologies are among the major components of a successful GIS. After reading the information presented in this chapter and other sources, write a one-page paper that lists three such technologies; also mention the specific task and decision-making support that each technology provides.
5. Understanding cultural differences can play a major role in the success of a GIS. After reading the information presented in this chapter and other sources, write a two-page paper that identifies five such differences between the United States and Saudi Arabia. How would you resolve such differences?
6. There are major differences between U.S. privacy laws and those in the E.U. After reading the information presented in this chapter and other sources, write a two-page paper that identifies five such differences. List three U.S. companies that have been sued by the E.U. for not following their privacy laws. For each company, list one violation.

ARE YOU READY TO MOVE ON?

1. Using a lot of graphics and flash features in a global Web site is a good idea. True or False?
2. Between 2001 to 2015, the highest growth of the Internet has occurred in North America. True or False?
3. Mobile apps play a major role to further increase globalization by offering basic social services and commerce such as banking, payment, and agricultural information in developing nations. True or False?
4. All of following are among the types of global organizations except:
 - a. Multinational organizations
 - b. International organizations
 - c. Transnational organizations
 - d. They all are
5. Offshore outsourcing is used for all of the following jobs except:
 - a. Medical diagnosis
 - b. Tax preparation
 - c. Programming
 - d. They all are used
6. One of the following is not correct about the E.U. privacy laws:
 - a. Employers cannot read employees' private e-mail
 - b. Personal information collected cannot be shared by other companies without user's consent
 - c. Sales associates at the cash register cannot ask for customers' phone numbers
 - d. They all are correct