

## PROJECTS

1. A newly established Internet company with 40 employees needs your advice. They are looking for a collaboration tool and have narrowed their choices to GoToMeeting, WebEx, and My Web Conferences. After reading the information presented in this chapter and other sources, prepare a two-page document that includes two advantages and two disadvantages of each tool. Which one is your final recommendation? Why did you choose that tool over the other two?
2. Cisco and Polycom are two major vendors of telepresence products. After reading the information presented in this chapter and other sources, write a one-page paper that identifies one top-of-the-line product from each company. Which product would you recommend to the company mentioned in Project 1? What are you basing your recommendation on? What are two advantages of using a telepresence system compared to a face-to-face meeting? What are two disadvantages?
3. Mobile and wireless devices are being increasingly used in the health care industry. After reading the information presented in this chapter and other sources, write a two-page paper that outlines five applications of these devices in this industry. Also, identify three mobile apps that could be used by medical personnel to increase their productivity.
4. After reading the information presented in this chapter and other sources, write a two-page paper that identifies five mobile apps that could be used in the banking industry. How do these apps increase the productivity of the bankers and their customers? Do you see any drawbacks involved in using these apps?
5. After reading the information presented in this chapter and other sources, write a one-page paper that includes a six-item bulleted list for improving the privacy and security of your smartphone. Generally speaking, are iOS devices more or less secure than Android devices?
6. After reading the information presented in this chapter and other sources, write a two-page paper that describes five business applications of convergence. Which industries are expected to gain the most from the convergence trend?