



MIU

FOUNDATION

Course Title: Collaboration at a Distance

Instructor: Dr. Thelma Flores

Created by Andre Lord

MIU FOUNDATION

- 1 About
- 2 Business Plan & awareness
- 3 Budgeting & Timeline
- 4 Location
- 5 Branding
- 6 Sitemap
- 7 Website
- 8 Social Media
- 9 Staff & Valenteers
- 10 Partners & Affiliates
- 11 Resources
- 12 Summary

A B O U T

- None profit organization focused on homelessness
- Providing various resources based on need, time & location

STRATEGIC PLAN & AWARENESS

- None profit organization focused on issue of homelessness
- Raising awareness and educating on related problems
- Providing various resources based on need, time & location
- Online database of verified orginzations who followins the same code of conduct

DONATIONS

- Accepting variation of currency donations from public on the website

GRANTS & PROGRAMS

- Government based funds and grants based on the running program

BUDGETING & TIMELINE PROJECTION

Each year budget reduces as government grants and private donations will follow through. That's Including tax write offs and other financial advantages for non profit organizations.

1st year \$125K

2nd year \$75K

3rd Year \$50K

Total of \$250K

- 501(c) Nonprofit Corporation

- Tax Exemption

LOCATION

- Miami, Florida and other states and cities in need
- Organization will mainly operate online and events and services will be placed at public locations with city's approval

BRANDING

Signature



Symbol

MIU
FOUNDATION
BETTER FUTURE

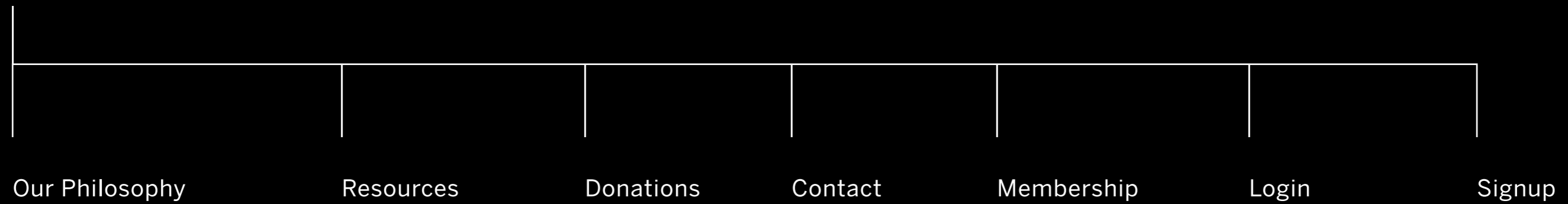
Logotype

Slogan

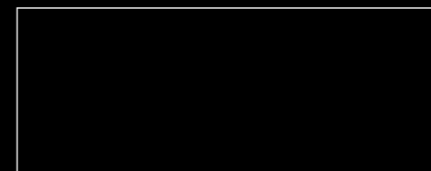
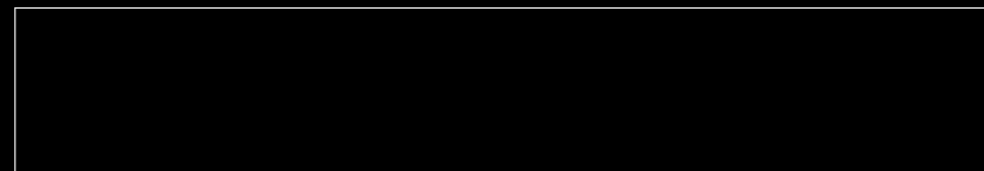
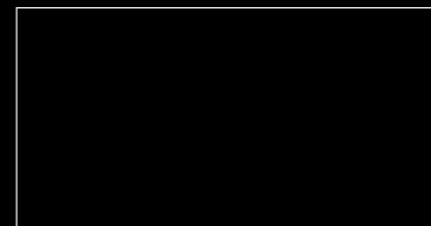
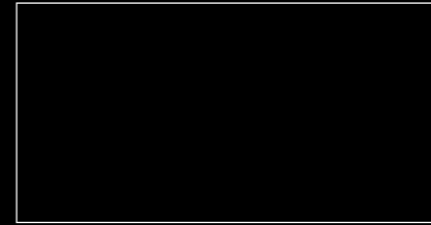
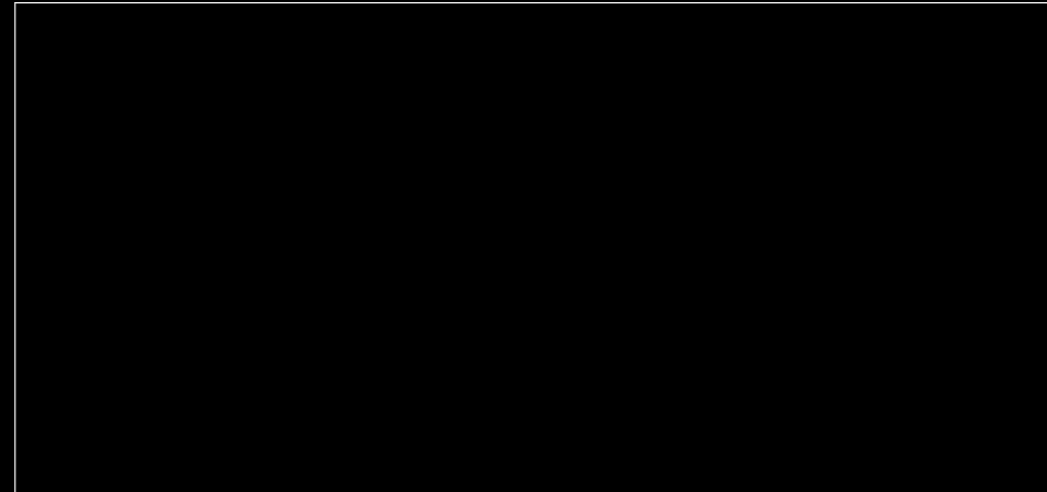
SITEMAP

MIU
FOUNDATION

<http://miufoundation.com>



WEBSITE
MAIN PAGE LAYOUT



S O C I A L M E D I A

Promoting different events and announcements on these social media platforms, in order to stay in touch with the audience.

- Instagram
- Facebook
- Twitter

STAFF & VOLUNTEERS

- Limited number of paid staff working on the tech aspect of the organization
- Volunteers will form the majority of the field staff to spread awareness and other services
- Providing benefits and honorable certificates to the volunteers for their dedication
- No rankings but equality at work

PARTNERS & AFFILIATES

- Local nonprofit Organizations with same philosophy
- Local churches
- The United States Interagency Council on Homelessness (USICH)
- Politicians such as state senators