

ENGLISH 120: CREATIVE VISUAL PROJECT

English 120: Creative Visual Project

THE PROJECT:

In groups of 2-4 you will develop a creative visual project that illustrates a "single story" within society that you find problematic. Your project should convey why this topic matters. Your project should also include a solution.

CRITERIA:

- ✓ Your project should visually represent your argument (see below for ideas).
- ✓ Your project must include a thesis that connects your various parts.
- ✓ Your project must be organized in a logical manner.
- ✓ Your project must develop each of the rhetorical appeals (ethos, pathos, logos).
- ✓ The presentation of your project must not exceed 7 minutes in length.
- ✓ Your project should provide good insight into an issue.

Some suggestions:

- Create a Video Mashup using found media (images, video clips) plus your own original work (video interviews, photos, text from your own essays) to represent your theme from various angles. Use iMovie or Windows Moviemaker. Include a soundtrack. After your video plays you will need to defend the content and field questions from the class. Since you will be fielding questions from the class, your video should be no longer than 5 minutes).
 - Create an Infographic or Public Service Announcement that uses text and imagery to pose an argument and connect your various projects. (suggestion: use Canva.com)
 - Collaborate on a "zine" to convey your argument.
 - Develop a skit that conveys your argument. Either perform it for the class, or video the skit and play it for us.
 - Develop a Prezi or AWESOME POWERPOINT to convey your argument.
 - Develop artwork that conveys your argument. OR....
- Come up with your own unique idea that fulfills the criteria, but run it by us first!