

<u>25 points possible</u>	0-1 Point	2-3 Points	4-5 Points
Number of slides <i>Points:</i>	Grossly inappropriate number of slides	Too many or too few slides (less than 15 or greater than 20). Some information is missing in order to get point across	Appropriate number of slides covering all pertinent information (15-20)
Introduction and conclusion <i>Points:</i>	Missing introduction or conclusion.	Weak or limited introduction or conclusion.	Includes strong introduction and conclusion and relies on multiple credible sources.
Presentation appeal <i>Points:</i>	Not visually appealing, especially for target audience.	Decent PowerPoint but very basic appearance – lacking novelty or flair.	Presentation is visually appealing with good use of graphics, video clips, etc.
Appropriate information for target audience <i>Points:</i>	Inappropriate for high school senior class.	Some information is appropriate but other content is either too elementary or too advanced for this group.	Good flow throughout with appropriate information for target audience. Captures attention of audience.
Writing style and grammar <i>Points:</i>	Multiple grammar, spelling and formatting errors.	Writer makes many errors in grammar or spelling that distract the reader from the content. Writer uses a limited vocabulary that does not communicate strongly or capture the reader's interest.	Most content is well-constructed, natural and easy-on-the-ear when read aloud. No grammatical or spelling errors.