

Go Phish!

[Start Assignment](#)

- Due Sunday by 11:59pm
- Points 50
- Submitting a file upload

Go Phish!

Your second writing assignment places you in the chair of a hacker with amazing social engineering skills. Using information from your book (and information located within Canvas), you are to create a thought-out phishing attempt on a group of your choice and send the draft of the email to the Black Hat leader of your hacking organization: *The Rowdy Panthers*

For this assignment, the first part should read like an email. Be sure to include the “from” address (where the email is supposed to originate from), who the email is going to/meant for, a catching phrase for the subject line, and the body of your phishing email. While you clearly will not have a link for me to click on (at least I hope you don’t...), you should explain where in the email you would place the link for your unsuspecting readers. An example would be: **Click here (insert link here) to claim your prize!**

Here is a very simplistic example:

From: FIU Info Tech (fiuInfo@fiuuu.com)

To: FIU Faculty

Subject: IMPORTANT! VERIFICATION OF PASSWORD NEEDED

Body: Here is where you should write about a paragraph. This is, effectively, your “sell.”

The second part of this assignment requires the following on a separate page:

Explain why, using information you have learned from this class, you may expect your specific phishing attempt to be successful (e.g., the chosen target(s), wording of the body, etc.).

Next, explain in detail how you would avoid falling prey to phishing attempts in general and what you would do if you came across one. Are there specific clues/tells that an email is a phishing attempt? Lastly, in your opinion, who do you feel is most likely to fall prey to phishing attempts (i.e., they click on the link/provide info, etc.)?

Your entire assignment should be no less than 2 pages, with the phishing email being single-spaced (again, it is supposed to look like an email to the best of your abilities within Microsoft Word), and the second part being doubled-spaces, 12pt Times New Roman font.

HERE IS A MORE DETAILED EXAMPLE TO AID YOU: [Go-Phish example.pdf](#)
(<https://fiu.instructure.com/courses/216259/files/36520163?wrap=1>)

Go Phish!

Criteria	Ratings	Pts
Originality How original (UNIQUE) is your phishing "email?" Please remember, you are supposed to come up with one by yourself. You may use others as a "guide," but this must be your own work and it has to be unique...GET CREATIVE and have fun with it.		20 pts
Well-crafted How well is your phishing attempt crafted? In other words, how much time and effort did you spend in trying to make it look like a real email, trying to "lure" your victim to click on the link?		10 pts
Description about your phishing email How well have you described your attempt, why someone may click on the link, and who the target audience is likely to be? Is your document 2 pages (minimum)? Are there obvious spelling errors (in the second portion)?		20 pts
Total Points: 50		