



ASSIGNMENT 5

# Performance Assessments Instructions: Create a Persuasive Presentation

STUDENT PORTAL COMMUNITY

Assignment 5: Performance Assessments | ▾

## Performance Task: Create a Persuasive Presentation

Now that you've completed the assignment create an infographic to persuade your audience that ethnic and racial relations have either improved or declined in our country since the Civil Rights Movement. Take a stance on the issue using evidence from the texts you've read, in addition to any current events, and present your argument.

### Include the following:

- Develop your claim with valid reasons and relevant evidence from the text or current events.
- Anticipate counterclaims and address them effectively.
- Establish clear, logical claims, reasons, and evidence.
- Clearly identify which side of the argument you are on.

### Requirements are here.

This is a graded assignment and will be part of your course grade.

Instructions for submitting your work are presented at the end of the unit.



Performance Assessments Instructions:  
Write a Persuasive Presentation

Write a Persuasive Presentation: Instructor's Evaluation

Student Number:

Grade:

Graded by:

Categories	Exemplary	Proficient	Fair	Poor	Not Shown
<b>Introduction</b> (10 points): Establishes a specific topic and approach, as well as setting an appropriate tone/mood for the rest of the essay. Engages the reader and creates interest. Has a clear thesis statement that identifies the writer's topic and stance. WHST.11-12.1.A	10-9	8-7	6-5	4-1	0
<b>Coherence and Unity</b> (15 points): Ideas flow clearly and logically as essay is developed. Each paragraph begins with a clear topic sentence that contains one main idea (with enough detail to develop that idea clearly and logically) and a connection to the ideas that precede and follow it. Clear transitions are present between sentences as well as between paragraphs. Author remains focused on the topic. WHST.11-12.1.B.	15-14	13-11	10-7	6-1	0
<b>Support for Ideas</b> (15 points): Adequate detail and accurate support are provided for each idea introduced. Specific, accurate, and relevant examples are used to show meaning. Essay does not simply make blanket claims without support. Quality sources (credible, accurate, reasonable, and supported) are used effectively to enhance author's ideas. WHST.11-12.1.C	15-14	13-11	10-7	6-1	0
<b>Research and Citation</b> (15 points): Research is used as effective support for author's ideas. Both parenthetical and end citations are correct and complete. No reference remains uncited.	15-14	13-11	10-7	6-1	0
<b>Sentence Structure</b> (5 points): Sentences are varied in both structure and length. Sentences are complete, expressive, clear, and to the point. No run-on sentences or fragments. WHST.11-12.1.D	5	4	3-2	1	0
<b>Voice</b> (5 points): Writer remains in the correct voice throughout the paper, 3rd person objective, and is clearly on one side of the issue. WHST.11-12.1.D	5	4	3-2	1	0

(Continued)

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<b>Spelling and Word Choice</b> (10 points): Essay is free of spelling errors. Appropriate language is chosen for each situation, fitting the mood/tone set in the introduction. Word choice complements, does not inhibit, clarify. WHST.11-12.1.D	10-9	8-7	6-5	4-1	0	
<b>MLA Formatting</b> (5 points): Page numbers and headers are included and utilized correctly.	5	4	3-2	1	0	
<b>Punctuation</b> (5 points): Essay is free of errors such as comma splices, misplaced commas, and inappropriate end punctuation. All punctuation is used correctly so as not to interfere with comprehension. WHST.11-12.1.D	5	4	3-2	1	0	
<b>Grammar</b> (10 points): Essay utilizes correct and consistent verb tenses, subject-verb agreement, clear pronoun antecedent agreement, etc. Grammar errors do not interfere with comprehension. WHST.11-12.1.D	10-9	8-7	6-5	4-1	0	
<b>Conclusion</b> (5 points): Provides adequate closure and reinforces the meaning/significance established in the introduction. Effectively wraps up the essay. Writer re-states the thesis statement. WHST.11-12.1.E	5	4	3-2	1	0	
<b>Totals</b>						