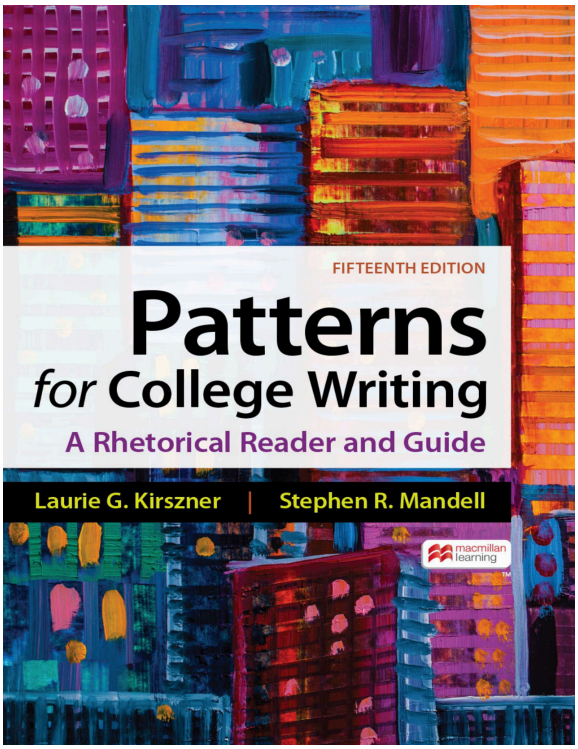


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PREFACE

Since it was first published, *Patterns for College Writing* has been used by millions of students at colleges and universities across the United States. We are continually gratified by positive feedback from the many instructors who tell us that it is the most accessible and pedagogically sound rhetoric-reader they have used. For the fifteenth edition of *Patterns*, we have worked to retain everything that makes this book such a popular composition reader while updating it throughout to enhance its usefulness for both instructors and students, adding engaging new readings and visuals as well as coverage of additional topics, including working with sources.

What's New in This Edition

Engaging New Readings

More than two dozen new professional essays offer perspectives on a variety of topics that students will find meaningful. For example, Farhad Manjoo explains why he wants people to call "Call Me 'They,'" Mindy Kaling explores the tropes and formulas around "Flick Chicks: A Guide to Women in the Movies," and Ray Fisman and Michael Luca ask "Did Free Pens Cause the Opioid Crisis?" In all cases, readings have been carefully selected for their high-interest subject matter as well as for their diverse voices, accessible writing style, and effectiveness as teachable models for student writing.

More Visual Texts

Patterns for College Writing now boosts its already-strong coverage of visual texts with visual arguments added to both casebooks in Chapter 14, "Argumentation," providing students with more instruction on how to read and write about the kinds of images they are likely to encounter in their everyday lives. The visual texts throughout the rest of the book have also been updated, and alongside thought-provoking photographs, we offer engaging graphic art from acclaimed creators like Alison Bechdel, Matt Groening, and Marjane Satrapi.

New Student Essays

Two brand-new student essays, "Steps to the Dream" and "Food Insecurity on Campus," address two topics that resonate across college campuses: how students can secure a paid internship and how students in need can access enough food to remain healthy and productive. Additional student sample essays are also available in our Student Companion text.

Additional Coverage of Working with Sources

Chapter 16, "Working with Sources," now includes expanded coverage of doing research (both in the library and online) and evaluating sources. The chapter also includes a number of new tools that students can use to help them think critically about the sources they consult as they plan and write their essays.

Writing and Revision with Achieve

A new digital composition space paired with content you trust, Achieve with *Patterns for College Writing* helps you engage students in new ways and build an active writers' community in your class. Developed to support best practices in commenting on drafts — and co-designed with teachers and students from across the country — Achieve is a flexible, integrated suite of tools for designing and facilitating writing assignments, with actionable insights that make students' progress toward outcomes clear and measurable. It includes prebuilt, fully customizable assignments that support the book's approach; a peer review tool that helps students use feedback productively; reflection prompts to facilitate transfer of learning to other writing assignments; Source Check software that alerts writers to potential originality issues; and more.

What Instructors and Students Like about *Patterns for College Writing*

An Emphasis on Critical Reading

The Introduction, "How to Use This Book," and Chapter 1, "Reading to Write: Becoming a Critical Reader," prepare students to become analytical readers and writers by showing them how to apply critical reading strategies to a typical selection and by providing sample responses to the various kinds of writing prompts in the book. Not only does this material introduce students to the book's features, but it also

prepares them to tackle reading and writing assignments in their other courses.

Extensive Coverage of the Writing Process

The remaining chapters in Part One, "The Writing Process," are a "mini-rhetoric," offering advice on drafting, writing, revising, and editing as they introduce students to activities such as freewriting, brainstorming, clustering, and journal writing. These chapters (Chapters 2 through 5) also include numerous writing exercises to give students opportunities for immediate practice.

Detailed Coverage of the Patterns of Development

In Part Two, "Readings for Writers," Chapters 6 through 15 explain and illustrate the patterns of development that students typically use in their college writing assignments: narration, description, exemplification, process, cause and effect, comparison and contrast, classification and division, definition, and argumentation. Each chapter begins with a comprehensive introduction that presents a definition and a paragraph-length example of the pattern to be discussed and then explains the particular writing strategies and applications associated with it. Next, each chapter analyzes one or two annotated student essays to show how the pattern can be used in particular college writing situations. Chapter 15, "Combining the Patterns," illustrates how the various patterns of development discussed in Chapters 6 through 14 can work together in an essay.

A Diverse and Popular Selection of Readings

Varied in subject, style, and cultural perspective, the sixty-eight professional selections engage students while providing them with outstanding models for writing. We have tried to achieve a balance between classic authors (such as George Orwell, Jessica Mitford, Martin Luther King Jr.) and newer voices (such as Trevor Noah and Mindy Kaling) so that instructors have a broad choice of readings.

More Student Essays Than Any Comparable Text

To provide students with realistic models for improving their own writing, we include eighteen sample student essays.

Helpful Coverage of Grammar Issues

Grammar in Context boxes in chapter introductions offer specific advice on how to identify and correct the grammar, mechanics, and punctuation problems that students are most likely to encounter when they work with particular patterns of development.

Apparatus Designed to Help Students Learn

Each professional essay in the text is followed by three types of questions. These questions are designed to help students assess their understanding of the essay's content and of the writer's purpose and audience, to recognize the stylistic and structural techniques used to shape the essay, and to become sensitive to the nuances of language.

Each essay is also accompanied by a Journal Entry prompt, Writing Workshop topics (suggestions for full-length writing assignments), and Thematic Connections that identify related readings in the text. Also following each essay is a Combining the Patterns feature that focuses on different patterns of development used in the essay and possible alternatives to these patterns. Each chapter ends with a list of Writing Assignments and a Collaborative Activity. Many of these assignments and activities have been updated to reflect the most current topics and trends.

Extensive Cultural and Historical Background for All Readings

In addition to a biographical headnote, each reading is preceded by a headnote containing essential background information to help students make connections between the reading and the historical, social, and economic forces that shaped it.

An Introduction to Visual Texts

Every rhetorical chapter includes a visual text — such as a photograph, a piece of fine art, or panels from a graphic novel — that provides an accessible introduction to each rhetorical pattern, and Chapter 14, "Argumentation," now includes multiple visual texts. Apparatus that helps students discuss the pattern in its visual form follows each image.

Thorough Coverage of Working with Sources