

YOU Make the **ETHICAL** Call

10.1 *Buy American*

Organizational culture is also based on national culture. People tend to believe their country or company is the best. You most likely have heard the slogan "Buy American." Unions tend to ask Americans to buy products made in the United States to help save their jobs. On the other hand, some Americans ask why they should buy American products, especially if they cost more or they are inferior in quality or style to foreign-made products. Many (or most) Americans don't know the country of ownership of many products they buy, and some domestic products are made with more than half of the components coming from other countries—so is the product really made in America?

1. Is it ethical and socially responsible to ask people to buy American or from their home country?
2. Is it ethical and socially responsible to buy foreign products?