

Persuasive Speech (7-8 minutes) Instructions SPC 1608

Each student will:

1. Brainstorm to determine a suitable topic—one that you are passionate and know a bit about.
2. Once you have chosen a topic, research your topic for more specific information/supporting material. Narrow your topic down considering time restrictions (7-8 minutes).
3. Choose an organizational pattern which fits your speech topic and proposition.
4. Speak from a few note cards. If you are using your outline during your presentation use **key ideas** rather than words/paragraphs to avoid delivering manuscript style.

Requirements:

1. Outlines *must* be complete and outline formatted when turning them in. Your written introduction, conclusion and supporting material under the speech's body **must** be included in the outline along with proper APA in-text citations.
2. You must use **four forms of support** (i.e. illustrations, specific instances, statistics, testimony, and/or analogies) in your speech (see Chapter Eight for the complete list).
3. Include a reference page at the end of the outline using at least **four** outside sources (i.e. scholarly journals, Internet, books, interviews, newspapers etc.) with ONE source NOT being an Internet source (.com, .edu, .gov, or .org). You will orally cite your sources as you present that information. I will be listening for four oral citations. Each citation is worth two points.
4. A visual aid (i.e., a poster, handout, PowerPoint, transparency, map etc...) is required. See Chapter 14 and the in-class handout for more visual aid options and guidelines.

Delivery:

1. Practice, practice, practice your speech!
2. Work on the skills that were pointed out as areas to strengthen (see instructor/peer comments on your 3-Object and Informative Speeches).