

Description

Step 1: Gather Business Research

Gather two examples of business research which can be found using university library databases or online or based on your own experience of conducting research.

Step 2: Present Examples

You are expected to create a slide deck/presentation.

Presentations should address the following questions: (create one slide per example to answer the following points)

- What is the Research Objective?
- What are the Research Questions?
- Which Research type can be used to answer the research question?