

English Fall 2016 Final Argument Essay PowerPoint Presentation Criteria

Prepare a PowerPoint to support your presentation of your argument to “your audience.” (The students and I will become your audience.)

Presentation time limit – 8:00 mins. Maximum number of slides – 6-7.

Note: A script will be required at a later date.

Structure/Content

- Presenter introduces self and clearly describes the audience he or she is attempting to persuade.
- Introduction orients the audience to what will follow. Presenter uses a compelling attention-getter clearly related to the audience, provides a brief introduction of topic and states or hints at claim – may formulate this as question depending on the structure of the argument. Presenter previews the main points.
- Content is presented clearly and concisely with a logical progression of ideas and supporting information.
- Content includes the right balance of appeals for presenter’s particular audience.
- Presenter addresses oppositional arguments (rebuttals) in a fair and persuasive manner.
- Conclusion revisits thesis in light of the evidence provided. It may also reiterate the importance of the topic to audience and why they should adopt presenter’s point of view or take a specific action.
- Information presented is sufficient, accurate, relevant, and current.
- Presenter satisfactorily addresses questions from the audience.

Slides

- Slides are clear and uncluttered. The layout is visually pleasing and contributes to the overall message with appropriate use of headings, subheadings and white space.
- The slides demonstrate creativity by use of images, graphs, charts, short video clips, humor/cartoons, etc.
- The graphics, sound and/or visuals assist in presenting an overall theme and enhance understanding of concept, ideas, and relationships.

- The text is easy for the audience to read, and contains no errors in grammar, capitalization, punctuation, and spelling.
- Sources of information are properly cited on the last slide.

Note: if you embed any video clips into your slide, they must be very brief and not take up more than one minute of your presentation time – unless you talk during them. You should be speaking to your audience for the majority of your allotted time

Presentation Skills

- Presenter uses the slides to enhance the presentation without relying on the media to make the presentation.
- Presenter makes eye contact with audience members and glances only infrequently at notes (on index cards).
- Presenter speaks clearly, projects, and modulates his or her voice.
- Presenter uses body language, gestures, and facial expressions that enhance and emphasize the message (and do not detract or distract from it).
- Presentation indicates a high degree of preparation and adheres to the five-minute time limit.