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Name MGMT 440 Writing Rubric C. Mohammed - Mexico b

Description Writing Rubric Score/Grade: 1 to 2=20; 3 to 4=30; 5 to 6=40; 7 to 8=50; 9 to 10=60; 11 to 12=70; 13 to 14=80; 15 to 16=90; 17 to 20=100

Rubric Detail

Levels of Achievement

Criteria	Poor	Below Average	Average	Above Average	Excellent
Structure	**1 Points** Lacks clarity and direction; no conclusion	**2 Points** Lacks clarity and direction; no conclusion	**3 Points** Clear but not complete; some topic sentences; needs more synthesis	**4 Points** Clear and complete but a few errors	**5 Points** Interesting/Insightful smooth transitions; ideas fit together well; clear & convincing conclusion
Content	**1 Points** Ideas are unclear; Lack of attention to detail	**2 Points** Some ideas are unclear; insufficient detail in discussion	**3 Points** Ideas and discussion are acceptable but need more development	**4 Points** Good content and discussion but a few errors	**5 Points** Supports ideas well; comprehensive and thoughtful
Mechanics (Grammar)	**1 Points** Many grammar, spelling, and/or vocabulary errors (5 or more per page); writing style is not concise	**2 Points** Some grammar, spelling, and/or vocabulary errors (approximately 4 per page)age)	**3 Points** Few grammar, spelling, and/or vocabulary errors writing style needs improvement (approximately 3 per page)	**4 Points** Very few grammar, spelling, and/or vocabulary errors (approximately 2 per page)	**5 Points** No grammar, spelling, and/or vocabulary errors (0-1 per page); tone and style are relevant; concise
Professionalism	**1 Points** No headings; improper formatting; does not include assigned format charts/tables; no citations Exceeds page limit/word count by more than 30%	**2 Points** Multiple errors in headings, formatting, charts/tables, citations and/or page limit/word count	**3 Points** Some errors in headings, formatting, charts/tables, citations and/or page limit/word count	**4 Points** Few errors in headings, formatting, charts/tables, citations and/or page limit/word count	**5 Points** Appropriate use of headings; no formatting errors; clear and informative charts/tables; appropriate citations in correct format; appropriate page/word count; professional quality document

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needs Times New Roman 12pt font

use title page from APA Template on LibGuide

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International Management (MGMT-440)

Professor Johnson

07 November 2021

Needs label for Executive Summary not APA

Needs APA Heading from APA Template

Introduction

Mexico is the southernmost country in "North America and the third-largest country in Latin America". Mexican society is marked with varying degrees of rich and income Inequality, with a sizable working group situated among an elite group of owners and businesspeople on the one hand and vast swaths of underprivileged people on the other. Despite its development issues, Mexico remains one among Latin America& most formidable sociopolitical forces. Mexico culture is characterized by different factors such as religion, kinship, inheritance, marriage, hofstede cultural dimensions and these factors have impacts on investors from other parts of the world.

Body

A. Religion.

   i. The law maintains freedom from religion; thus, no official state religion.

   ii. Almost three quarters of the nations are generally Catholic.

B. Kinship.

   i. The expanded family is essential among most Mexicans

   ii. Family members may come together for dinner on weekends, but they are more likely to do so on religious holidays.

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C. Inheritance

i. No discrimination between males and females when it comes to succession rules.

ii. Male heirs are frequently given preference in rural areas.

D. Marriage

i. Mexicans are allowed to marry whoever they want.

ii. Monogamy is the only permitted marital form.

E. Hofstede culture dimensions

a) Masculinity

i. Mexico is a masculine society.

ii. The priority is on equality, competitiveness, and productivity, and problems are settled by battling things hard.

iii. The US society is also masculine.

b) Individualism

i. Mexico is regarded as a collectivist society.

ii. in a deep and prolonged engagement

iii. With the member group, whether a household, wider family or expanded partnerships offending ends in embarrassment and loss of respect.

iv. US culture considered to be Individualist society where individuals look after themselves and their direct family.

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c) Power Distance

i. Mexico is a hierarchical society that suggests that individuals embrace a hierarchical framework where everybody has a role without further explanation.

ii. Organizational hierarchy is perceived to replicate underlying inequities, bureaucracy is acceptable, and workers appreciate being told what to do, as well as the ideal leader is a benign despot.

iii. In the United States, hierarchy is built of openness, authorities are reachable, and managers rely on the expertise of management as well as workers.

d) Uncertainty Avoidance

i. Mexico places a great value on avoiding uncertainty.

ii. Preserve tight belief and conduct rules and are intolerant of unconventional conduct and beliefs.

iii. Person motivation is influenced by security.

iv. In America New ideas, inventive things, and a desire to try anything uncommon are all welcomed, as is the freedom of speech.

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e) Long Term Orientation

i. Mexican culture is normative

ii. People are very concerned with attaining actual truth and also have a high regard for traditions.

iii. America culture is also normative

f) Indulgence

i. Mexican and US culture has a definite tendency toward Indulgence.

ii. Peoples demonstrate a readiness to act on their emotions and aspirations to enjoy life and have fun

iii. People value recreational time, operate as they like, and spend money he way they want.

F. Impacts of Mexico culture to Foreign Managers

i. Negative impacts such as unproductive confrontations, decreased productivity, and Trouble achieving unity in team environments.

ii. Positive impacts such as solid knowledge foundation developed via diverse cultural interactions, an in-house capacity of cultural instructors and intelligence officers, and a stronger proclivity to expand organization into different nations.

iii. How to deal with the impacts. Senior executives can boost the good impacts of cults while minimizing the negative consequences with effective strategic planning.

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Conclusion

Just like any other society Mexico has its own cultural traits that are involved in religion, marriage, inheritance, masculinity, kinship, individualism and Hierarchical. These cultural traits differ with those of other countries such as America. Foreign managers who come to Mexico for managements tasks are affected by Mexican culture in one way or another. Thus, there is a need for the manager to come up with ways of dealing with the challenges they face. For example, employing translator when they face language barrier.

References needs bold

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