

INT 220 Module Three Assignment Rubric

Course: INT-220-X1735 Global Dimensions in Business 21EW1

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Application of Data	30 points Exceeds proficiency in an exceptionally clear, insightful, sophisticated, or creative manner	25.5 points Describes initial thoughts on how insights from the required data to be collected could help inform business decisions	16.5 points Shows progress toward proficiency, but with errors or omissions; areas for improvement may include providing further description of how data insights could be used to inform business decisions	0 points Does not attempt criterion	/ 30
Political and Economic Data Collection	15 points N/A	15 points Completes the table in the provided template by finding the appropriate information and data points for each identified category using course and external resources	0 points N/A	0 points Does not attempt criterion or collects inaccurate data and information	/ 15

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Ranking and Rationale	30 points Exceeds proficiency in an exceptionally clear, insightful, sophisticated, or creative manner	25.5 points Ranks the appropriateness of the three markets and provides a rationale explaining the rankings based on the data gathered and product being introduced	16.5 points Shows progress toward proficiency, but with errors or omissions; areas for improvement may include providing a further data-supported rationale to explain the selected rankings, especially regarding the most appropriate market	0 points Does not attempt criterion	/ 30
Articulation of Response	10 points Exceeds proficiency in an exceptionally clear, insightful, sophisticated, or creative manner	8.5 points Clearly conveys meaning with correct grammar, sentence structure, and spelling, demonstrating an understanding of audience and purpose	5.5 points Shows progress toward proficiency, but with errors in grammar, sentence structure, and spelling, negatively impacting readability	0 points Submission has critical errors in grammar, sentence structure, and spelling, preventing understanding of ideas	/ 10
Citations and Attributions	15 points Uses citations for ideas requiring attribution, with few or no minor errors	12.75 points Uses citations for ideas requiring attribution, with consistent minor errors	8.25 points Uses citations for ideas requiring attribution, with major errors	0 points Does not use citations for ideas requiring attribution	/ 15

Total

/ 100

Overall Score

Exemplary 86 points minimum	Proficient 56 points minimum	Needs Improvement 1 point minimum	Not Evident 0 points minimum
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