

INT 220 Module Two Assignment Rubric

Course: INT-220-X1735 Global Dimensions in Business 21EW1

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Basic Country Facts	10 points Exceeds proficiency in an exceptionally clear, insightful, sophisticated, or creative manner	8.5 points Identifies government types, languages, and religions for both countries	5.5 points Shows progress toward proficiency, but with errors or omissions; areas for improvement may include providing additional information when identifying government types, languages, and religions for both countries	0 points Does not attempt criterion	/ 10
Paragraph Business Etiquette B I U ≡ ▶ Σ + ... ↔ A/ ≡ 🔗 📊 +	20 points Exceeds proficiency in an exceptionally clear, insightful, sophisticated, or creative manner	17 points Identifies common business etiquette in both countries	11 points Shows progress toward proficiency, but with errors or omissions; areas for improvement may include providing additional business etiquette examples for both countries	0 points Does not attempt criterion	/ 20

Lato (Recom... Criteria 19px ...	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Tips for Doing Business	20 points Exceeds proficiency in an exceptionally clear, insightful, sophisticated, or creative manner	17 points Identifies three tips to give to individuals doing business in the selected non-U.S. country	11 points Shows progress toward proficiency, but with errors or omissions; areas for improvement may include identifying tips that would prove more helpful to individuals doing business in the selected non-U.S. country	0 points Does not attempt criterion	/ 20
Cultural Dimensions	10 points Exceeds proficiency in an exceptionally clear, insightful, sophisticated, or creative manner	8.5 points Identifies and examines the six dimensions in the Hofstede model of national culture for both countries	5.5 points Shows progress toward proficiency, but with errors or omissions; areas for improvement may include providing information for all six dimensions for both countries	0 points Does not attempt criterion	/ 10

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Conclusions	20 points Exceeds proficiency in an exceptionally clear, insightful, sophisticated, or creative manner	17 points Concludes how doing business in the new country will differ from doing business in the United States	11 points Shows progress toward proficiency, but with errors or omissions; areas for improvement may include providing additional conclusions stressing the differences between both countries	0 points Does not attempt criterion	/ 20
Articulation of Response	10 points Exceeds proficiency in an exceptionally clear, insightful, sophisticated, or creative manner	8.5 points Clearly conveys meaning with correct grammar, sentence structure, and spelling, demonstrating an understanding of audience and purpose	5.5 points Shows progress toward proficiency, but with errors in grammar, sentence structure, and spelling, negatively impacting readability	0 points Submission has critical errors in grammar, sentence structure, and spelling, preventing understanding of ideas	/ 10
Citations and Attributions	10 points Uses citations for ideas requiring attribution, with few or no minor errors	8.5 points Uses citations for ideas requiring attribution, with consistent minor errors	5.5 points Uses citations for ideas requiring attribution, with major errors	0 points Does not use citations for ideas requiring attribution	/ 10

Total

/ 100

Overall Score

Exemplary

86 points minimum

Proficient

56 points minimum

Needs Improvement

1 point minimum

Not Evident

0 points minimum