

## Strategy Planning (100 points)

Review SV2030 and relate the strategic plan to the four common elements in successful strategy planning. For each element, analyze if the element meets the criteria.

- Clear, consistent long-term goals
- Profound understanding of the competitive environment
- Objective appraisal of resources
- Effective Implementation

After analyzing SV2030 consider how to measure success. Which two of the six performance measures do you think are the most useful indicators of how the

transformation is measured? Is the transformation successful?

Your well-written paper should meet the following requirements:

- Be 4 to 5 pages in length, which does not include the required title and reference pages, which are never a part of the content minimum requirements.
- Use Saudi Electronic University academic writing standards and APA style guidelines.
- Support your submission with course material concepts, principles, and theories from the textbook and *at least two scholarly, peer-reviewed journal articles unless the assignment calls for more.*

- It is strongly encouraged that you submit all assignments into the Turnitin Originality Check before submitting it to your instructor for grading. If you are unsure how to submit an assignment into the Originality Check tool, review the Turnitin Originality Check—Student Guide for step-by-step instructions.
- Review the grading rubric to see how you will be graded for this assignment.

Textbook:

Grant, R. M. (2021). *Contemporary strategy analysis* (11th ed.). John Wiley & Sons.