

Danone's Wrangle with Wahaha

For this week's discussion read the case study about Danone in China introduced in the last module (p. 255 in the textbook).

A case study is a puzzle to be solved, so before reading and answering the specific questions, develop your proposed solution by following these five steps:

- Read the case study to identify the key issues and underlying issues. These issues are the principles and concepts of the course module, which apply to the situation described in the case study.
- Record the facts from the case study which are relevant to the principles and concepts of the module. The case may

have extraneous information not relevant to the current module. Your ability to differentiate between relevant and irrelevant information is an important aspect of case analysis, as it will inform the focus of your answers.

After reading the case, discuss the following:

- Identify the problem in the joint venture that triggered the conflict between the two companies and discuss the differences of each company's understanding of their own respective roles and responsibilities in this venture.
- As a leader, discuss ways you would handle conflict when it arises from organizational culture or national

culture?

Directions:

- Discuss the concepts, principles, and theories from your textbook. Cite your textbooks and cite any other sources if appropriate.
- Your initial post should address all components of the question with a 500 word limit.

Textbook:

Luthans, F., & Doh, J. P. (2021)
International management: Culture,
strategy, and behavior (11th ed.)

McGraw-Hill Education, New York, NY ISBN
978-1260260472

