HSBC in China

Your assignment this week will focus on the case study *HSBC in China* (p. 563) . We revisit the country of China, this time to look at the financial and banking sectors. China acceded to the World Trade Organization (WTO) in 2001, which was important to integrate China into the global economy. The WTO requirements guaranteed China entry into the important financial sector, setting it on a course to become a financial powerhouse.

A case study is a puzzle to be solved, so before reading and answering the specific questions, develop your proposed solution by following these five steps:

- Read the case study to identify the key issues and underlying issues. These issues are the principles and concepts of the course module, which apply to the situation described in the case study.

- Record the facts from the case study which are relevant to the principles and concepts of the module. The case may have extraneous information not relevant to the current module. Your ability to differentiate between relevant and irrelevant information is an important aspect of case analysis, as it will inform the focus of your answers.

- Describe in some detail the actions that would address or correct the situation.

- Consider how you would support your solution with examples from experience or current real-life examples or cases from textbooks.

- Complete this initial analysis and then read the discussion questions. Typically, you will already have the answers to the questions but with a broader consideration. At this point, you can add the details and/or analytical tools required to solve the case.

Reflecting on this week's content focusing on ethical leadership, strategy, and alliances, develop an essay responding to the following questions.

- How has HSBC adapted its global strategy to operate in China, both before and after China's WTO accession?

- Discuss HSBC’s strategy for entering and operating in other emerging markets. Where has it found success, and where has it faced setbacks? Why?

- What are the pros and cons of HSBC’s “Managing for Growth” strategy?

- For companies that are participating in Saudi Vision 2030, what strategies and tools might they adopt to manage political risks?

Your well-written paper should meet the following requirements:

- Be 5-6 pages in length, which does not include the title page or required reference page, which are never a part of the content minimum requirements.

- Use Saudi Electronic University academic writing standards and APA style guidelines.

- Support your submission with course material concepts, principles, and theories from the textbook and **at least two scholarly, peer-reviewed journal articles**.

Textbook:
Luthans, F., & Doh, J. P. (2021)
International management: Culture, strategy, and behavior (11th ed.)

McGraw-Hill Education, New York, NY ISBN 978-1260260472