

## Assignment Instructions

This assignment measures your mastery of ULOs 2.2, 3.2, and 5.2.

Part 1: Describe a company you have chosen to do business with and its corporate social responsibility initiatives. Which model of corporate social responsibility-economic, stakeholder, or integrative-best applies to this company and why?

Part II: In your own words, explain the statement: "You do business ethically because it pays." How does the statement relate to different models of corporate social responsibility? Provide an example of in which the company you described in Part I illustrates your interpretation.

Your journal entry must be at least 200 words in length. No references or citations are necessary.



hich model

nt relate to  
art I