

Final Project: Doing business in a country of your choice. Groups of 2/ 3 students must submit by email their group members names and the country they plan to work on latest by week 3. No two groups can work on same country. The country of your choice will be allotted on first come first serve basis i.e. of another group has selected a country before your group and has already emailed the professor then you will have to take another country. *[Country: Japan]*

~~See the discussion post for informing about your group.~~

The following items give a guideline to the expected contents of your project presentations and write up. If you need any clarifications please email to me or meet me during my office hours .

Your written report will have 7 Sections:

I) Introduction

II) Why did you choose this country

III) International business environment of this country: for example:

Economic:

Economic cooperation between USA and

Regional Economic relations

Economic indicators of this country .. GDP, GNP, inflation, Economic Growth etc.

Top/popular Industries revenues/ international market share

Socio Economic: Per capita income, developed/ developing/ any big loans from World Bank/ ADB projects

Economic Trade agreements with USA

Political

Government . Philosophy, constitution, ruling part and opposing parties,. Corruption scandals, Political stability

Legal: any legal disputes in WTO, Tariff agreements

Ethical : specially business ethics

Social and cultural environment.

Hofstede's dimensions

Geographical

Technological Environment - Fintech, On demand Economy, Digital and online services , UBER, PayPal, Amazon, Financial Institutions supporting Digital Financial infrastructure, E governance and data

→ (pick the environment you can find the most information on!)

IV) Which industry will you like to focus on ? and why

V) Information related to that industry.. International trade

Global Trends in the industry

Competition with focus on that country

Availability of resources

Supporting industry

Specific laws and treaties covering that industry

Any Environmental issues

VI) Conclusion

VII) References

Length: 3500 to 5000 words / APA Format

All groups will make a presentations in class. Presentations are due in class Dec 3, 2024; all written reports are due on for all by December 10, 2024

* **RESOURCES:** Please do research and look for resources from The International Institutions like WB, UN, IMF, WTO, Embassies and Government agencies.

~~Extra Credit: Use Adobe for Creating presentations.~~

End of
report