

## Assessment Measures

<b>Topic</b>	<b>Points</b>
Cover Page	5
Introduction	10
Graphs and Interpretation	10
Naïve	7
SM3	7
WM3, $W1=.2$ , $W2=.3$ , $W3=.5$	7
Exponential Smoothing, $\text{Alpha}=.3$	7
Linear Trend	7
Best Model	5
Control Chart and Interpretation	5
Seasonality Calculations and Interpretation, Assume Cycle is Present	10
Forecast	5
Comments on the results	5
Conclusion and recommendations	10
Total	100