

ASSIGNMENT INFORMATION

Due Date

Monday, March 8, 2021

9:00 AM

Points Possible

185

[View Rubric](#)

Week 9 Assignment - Hospitality and Tourism Industry Challenges

Overview

Most states regulate their health departments by city or county. Use your textbook, the Internet, and [Basic Search: Strayer University Online Library](#) to research health department regulations for food service facilities that are closely related to the location where you reside. Focus on possible challenges to the restaurant industry, such as health department regulations and requirements, social concerns, competitive issues, and demographic and geographic issues.

Instructions

Write a 4–5 page paper in which you:

4 Pages

- Determine the challenges involved in managing a restaurant operation that are specific to your state or local municipality, as well as how you would address those challenges.
- Determine the impact of computerization on food service and lodging operations in your state, particularly in the areas of reservations, accounting, personnel management, and the recording of sales transactions.
- Consider the quality of technology infrastructure in your state and the degree of technology usage by potential customers visiting or using these services within your state.
- Analyze the interdependence of food service, lodging, and meeting segments of the hospitality industry and make two recommendations for how the synergy among the three could be improved, using examples from your state to illustrate your case.
- Consider how these segments can improve their relationships with one another and how they can combine their services in order to be more marketable in your home state.
- Determine the likely consequences of the introduction of gaming entertainment into your state, or if your state already allows gaming, the impact of significant economic expansion of the segment upon other segments of the hospitality industry.
- Use the [Basic Search: Strayer University Online Library](#) to find at least three academic resources. Note: Wikipedia and similar websites are not considered quality references.

When finished, make sure to click **Submit**.

Optionally, click **Save as Draft** to save changes and continue working later, or click **Cancel** to quit without saving.

each supports the project.

Integrate at least three supporting resources from the [Strayer University Library](#) or other reputable sources.

This course requires the use of Strayer Writing Standards. For assistance and information, please refer to the Strayer Writing Standards link in the left-hand menu of your course. Check with your professor for any additional instructions.

The specific course learning outcome associated with this assignment is:

- Create a presentation about the key areas, changes, and progress in a company's supplier responsibilities and code of conduct.

By submitting this paper, you agree: (1) that you are submitting your paper to be used and stored as part of the SafeAssign™ services in accordance with the [Blackboard Privacy Policy](#); (2) that your institution may use your paper in accordance with your institution's policies; and (3) that your use of SafeAssign will be without recourse against Blackboard Inc. and its affiliates.

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Description: **w09a1: Week 9 Assignment - Hospitality and Tourism Industry Challenges**

Grid View

List View

	Unacceptable	Needs Improvement	Satisfactory	Competent
Determine the challenges involved in managing a restaurant operation that are specific to your state or local municipality, as well as how you would address those challenges.	0 (0.00%) Did not submit or incompletely determined the challenges involved in managing a restaurant operation that are specific to your state or local municipality, as well as how you would address those challenges.	18.0375 (9.75%) Insufficiently determined the challenges involved in managing a restaurant operation that are specific to your state or local municipality, as well as how you would address those challenges.	20.8125 (11.25%) Satisfactorily determined the challenges involved in managing a restaurant operation that are specific to your state or local municipality, as well as how you would address those challenges.	23.5875 (12.75%) Competently determined the challenges involved in managing a restaurant operation that are specific to your state or local municipality, as well as how you would address those challenges.
Determine the impact of computerization on food service and lodging operations in your state, particularly in the areas of reservations, accounting, personnel management, and the recording of sales transactions. Consider the quality of technology infrastructure in your state and the degree of technology usage by potential customers visiting or using these services within your state.	0 (0.00%) Did not submit or incompletely determined the impact of computerization on food service and lodging operations in your state, particularly in the areas of reservations, accounting, personnel management, and the recording of sales transactions. Incompletely considered the quality of technology infrastructure in your state and the degree of technology usage by potential customers visiting or using these services within your state.	18.0375 (9.75%) Insufficiently determined the impact of computerization on food service and lodging operations in your state, particularly in the areas of reservations, accounting, personnel management, and the recording of sales transactions. Insufficiently considered the quality of technology infrastructure in your state and the degree of technology usage by potential customers visiting or using these services within your state.	20.8125 (11.25%) Satisfactorily determined the impact of computerization on food service and lodging operations in your state, particularly in the areas of reservations, accounting, personnel management, and the recording of sales transactions. Satisfactorily considered the quality of technology infrastructure in your state and the degree of technology usage by potential customers visiting or using these services within your state.	23.5875 (12.75%) Competently determined the impact of computerization on food service and lodging operations in your state, particularly in the areas of reservations, accounting, personnel management, and the recording of sales transactions. Competently considered the quality of technology infrastructure in your state and the degree of technology usage by potential customers visiting or using these services within your state.

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Analyze the interdependence of food service, lodging, and meeting segments of the hospitality industry and make two recommendations for how the synergy between the three could be improved, using examples from your state to illustrate your case.	0 (0.00%) Did not submit or incompletely analyzed the interdependence of food service, lodging, and meeting segments of the hospitality industry. Did not submit or incompletely made two recommendations for how the synergy between the three could be improved, using examples from your state to illustrate your case.	24.05 (13.00%) Insufficiently analyzed the interdependence of food service, lodging, and meeting segments of the hospitality industry. Insufficiently made two recommendations for how the synergy between the three could be improved, using examples from your state to illustrate your case.	27.75 (15.00%) Satisfactorily analyzed the interdependence of food service, lodging, and meeting segments of the hospitality industry. Satisfactorily made two recommendations for how the synergy between the three could be improved, using examples from your state to illustrate your case.	31.45 (17.00%) Competently analyzed the interdependence of food service, lodging, and meeting segments of the hospitality industry. Competently made two recommendations for how the synergy between the three could be improved, using examples from your state to illustrate your case.
Consider how these segments can improve their relationships between one another and how they can combine their services in order to be more marketable in your home state.	0 (0.00%) Did not submit or incompletely considered how these segments can improve their relationships between one another and how they can combine their services in order to be more marketable in your home state.	18.0375 (9.75%) Insufficiently considered how these segments can improve their relationships between one another and how they can combine their services in order to be more marketable in your home state.	20.8125 (11.25%) Satisfactorily considered how these segments can improve their relationships between one another and how they can combine their services in order to be more marketable in your home state.	23.5875 (12.75%) Competently considered how these segments can improve their relationships between one another and how they can combine their services in order to be more marketable in your home state.

	Unacceptable	Needs Improvement	Satisfactory	Competent
Determine the likely consequences of the introduction of gaming entertainment into your state, or if your state already allows gaming, the impact of significant economic expansion of the segment upon other segments of the hospitality industry.	0 (0.00%) Did not submit or incompletely determined the likely consequences of the introduction of gaming entertainment into your state, or if your state already allows gaming, the impact of significant economic expansion of the segment upon other segments of the hospitality industry.	24.05 (13.00%) Insufficiently determined the likely consequences of the introduction of gaming entertainment into your state, or if your state already allows gaming, the impact of significant economic expansion of the segment upon other segments of the hospitality industry.	27.75 (15.00%) Satisfactorily determined the likely consequences of the introduction of gaming entertainment into your state, or if your state already allows gaming, the impact of significant economic expansion of the segment upon other segments of the hospitality industry.	31.45 (17.00%) Competently determined the likely consequences of the introduction of gaming entertainment into your state, or if your state already allows gaming, the impact of significant economic expansion of the segment upon other segments of the hospitality industry.
Three references.	0 (0.00%) No references provided.	6.0125 (3.25%) Does not meet the required number of references; all references poor quality choices.	6.9375 (3.75%) Does not meet the required number of references; some references poor quality choices.	7.8625 (4.25%) Meets number of required references; all references high quality choices.
Clarity, writing mechanics, and formatting requirements.	0 (0.00%) More than eight errors present.	12.025 (6.50%) 7–8 errors present.	13.875 (7.50%) 5–6 errors present.	15.725 (8.50%) 3–4 errors present.

Name:w09a1

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Description:w09a1: Week 9 Assignment - Hospitality and Tourism Industry Challenges