

27-3 Help Wanted—Women (1957)

After the war, married women, especially mothers, confronted difficult questions over whether to work. All women who were considering work faced dilemmas relating to the job market. Examine these want ads in the light of text pages 846-847.

Source: Classified ads, *Chicago Sunday Tribune*, May 12, 1957, pt. 5, 36, 40. Copyright © 1957 Chicago Tribune. Reprinted with permission.

Executive Secretary \$100 Week

\$100 paid weekly to the PRESIDENT'S private secretary. Your own carpeted private office. Average skills nec. as you'll be handling most of your own correspondence. Ability to deal with people important, heavy public contact work involved. FREE at CHICAGO Personnel. 6 E. Randolph [Above Walgreens.] RAndolph 6-2355.

Reservation Secretary

Lite steno desired for unique position as secretary in charge of reservations for beautiful hotel. Handle accommodations for important people in the public eye. Poise and ability to deal with people important. Extremely high starting salary. FREE at LAKE Personnel. 29 E. Madison. RAndolph 6-4650 11th Fl.

SECRETARY

Permanent position available for girl to perform secretarial work of a varied nature. Requires person with pleasing personality, experience and ability. Modern air conditioned office located for convenient transportation.

GOSS

PRINTING PRESS CO.
5601 W. 31ST-ST.

Bishop 2-3300

Ext. 311

Arrange Social Functions

Famous college fraternity needs you to take over in their beautiful new national headquarters office. Make arrangements for social functions, send invitations to members, handle enrollments and all convention plans. \$70 to start with raise in 30 days for this unusually different position. FREE at LAKE Personnel. 29 E. Madison. RAndolph 6-4650 11th Fl.

AIRLINE TICKET SALES GIRL

\$305 mo. even during 10 day training period as ticket sales girl with high paying airline. All public contact—no office skills. Single girls receive travel passes for themselves and their families. Absolutely no exp. nec. For details see BOULEVARD 22 W. Madison st. 5th Floor Financial 6-3780

SECRETARY PUBLIC RELATIONS DIR.

Must have good stenographic skills and like to do a variety of work. Age 22-30. Paid vacations, holidays, company cafeteria, and other employee benefits.

ILLINOIS TOOL WORKS
2501 N. Keeler [4200 W.]

RECEPTION LITE TYPING

No exp. nec. for this front office reception position. Answer pushbutton phones, greet visitors in beautiful modern office from 9-5. Lt. typing. Sal. high. FREE at LAKE Personnel. 29 E. Madison. RAndolph 6-4650. 11th Fl.

RECEPTION WILL TEACH SWBD.

No experience or typing needed to be front office girl in well known commercial art studio. Your nice appearance, friendly manner, interest in public contact qualify. Salary open and high! Vacation this summer! Beginner qualifies. No fee at BOULEVARD 22 W. Madison st. 5th Floor Financial 6-3780

SECRETARY

VACATION WITH PAY THIS
SUMMER!

If you're not happy where you are, but don't want to lose your vacation this summer, here's your chance. We need a secretary for a vice president of this advertising agency, one who's neat, accurate taking and transcribing heavy copy dictation on electric typewriter, who can handle details herself, keep her boss on the beam, help out elsewhere in this six-girl office. We're in a spanking new office just a few steps from Van Buren I. C. station. A happy place to work in an expanding organization. Salary starts at \$70 per week, but you must work 1 month before vacation starts. We'll test you before hiring—to start at once.

CALL MR. DEAN
Wabash 2-8056

**SALES
POSITIONS
HOUSEWIVES**

NO
EXPERIENCE
NECESSARY

**EARN
EXTRA MONEY
FOR
VACATION**

WORK
FULL TIME
PART TIME

**SALARY
+ COMMISSION**

GOOD EARNINGS

IMMEDIATE
MERCHANDISE
DISCOUNT

APPLY NOW!

GOLDBLATT'S

LOOP

STATE AND VAN BUREN

3RD

4722 N. BROADWAY
3149 N. LINCOLN-AV.

1ST

250 PLAZA—PARK FOREST
7975 S. CICERO

Brides! Housewives!

Have You 2 or 3 days to
Spare, Each Week?

This part-time job—in a pleasant, air conditioned Michigan avenue office—will take you away from home just enough each week, to sharpen up your interest in your household tasks.

Type of duties in this job? You will alternate chiefly between telephone work and general office work. You'll be working with nice people, and you'll find the days go quickly.

You have your choice of working either 2 or 3 full days [8 hours] each week, but one of the days must be Friday. Also, we have one opening for Sunday work, combined with 2-3 other weekdays.

No previous experience is necessary, but an alert, intelligent attitude and liking for people are important.

If you find this offer appealing—and you're between the ages of 22 and 45 with a high school education—apply Monday through Friday, 9 to 11 a.m. or 1 to 4 p.m.

ROOM 635
CHICAGO TRIBUNE
435 N. Michigan

APPAREL
STORE MANAGER or
DEPT. MGR.

EXPERIENCED for store
at GRAND AND HARLEM

REAL FUTURE FOR AGGRESSIVE LADIES.
RTW. MGR. GOOD SALARY, COMMIS-
SIONS. COMPANY BENEFITS AND
FUTURE. WILL TRAIN. WRITE FULLY.

Write MDV 397, Tribune

GIRLS!

Now That
Spring's Here

Why Not
Put Your
EXTRA ENERGY
into a Job
at

Motorola

where
YOU ARE NEEDED
IN

Work You'll Enjoy
WE HAVE OPENINGS FOR

**Writers
and Solderers**

TO WORK DAY SHIFT
ON

TV.

HIGH WAGES
FREE INSURANCE
PROFIT SHARING

FOR THOSE
WHO CAN QUALIFY

EMPLOYMENT OFFICE
OPEN DAILY
8:30 A.M.-4 P.M.
APPLY AT

Motorola

4545 W. AUGUSTA-BLVD.
OR 1450 N. CICERO

Questions

1. What is the significance of separate want-ad sections for women and men?
2. What kinds of jobs for women predominated in these ads? What kinds were absent?
3. What strikes you about the language of the want ads (regarding prospective jobs, applicants, work environments, and so forth)?