


HCM 415 Alternative Strategic Plan Short Paper Rubric

Activity: 4-2 Short Paper: Alternative Strategic Plan


Course: HCM-415-X2405 Healthcare Strat Mgmt & Policy 21EW2

Name: Kim Davis

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Strategic Alternatives	30 points Meets "Proficient" criteria and adeptly utilizes sources to explain why strategic alternatives are important for a successful organization	27 points Explains the need for developing strategic alternatives and why strategic alternatives are important for a successful organization, using scholarly and peer-reviewed sources	22.5 points Explains the need for developing strategic alternatives and why strategic alternatives are important for a successful organization, using sources, but the explanation is illogical or cursory or sources are not scholarly or peer-reviewed	0 points Does not explain the need for developing strategic alternatives and why strategic alternatives are important for a successful organization	0 / 30 

Criterion Feedback

There was no discussion of strategic alternatives.

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Flexible Strategic Plan	30 points Meets "Proficient" criteria and makes sophisticated connections between sources of policy changes and the strategic plan	27 points Examines industry policy changes and the need to develop a flexible strategic plan. Specifically addresses how federal mandates, industry best practices, or state requirements impact the need to develop a flexible strategic plan	22.5 points Examines industry policy changes and the need to develop a flexible strategic plan, but does not specifically address how federal mandates, industry best practices, or state requirements impact the need to develop a flexible strategic plan	0 points Does not examine industry policy changes and the need to develop a flexible strategic plan	0 / 30 

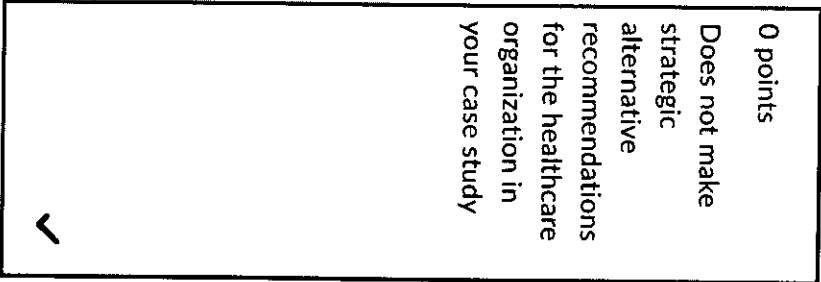
Criterion Feedback


You did not identify industry policy changes related to th case study and how changes impact the need to develop a flexible strategic plan. Information on this can be found in Chapter 6 and 7 of your text. Please include appropriate sources (citations) to support your claims.

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Recommendations	30 points Meets "Proficient" criteria and demonstrates a sophisticated awareness of the connection between the strategic alternative and the healthcare organization's issue	27 points Makes strategic alternative recommendations for the healthcare organization in your case study that address the specific policy issue changes faced by the healthcare organization	22.5 points Makes strategic alternative recommendations for the healthcare organization in your case study that address the specific policy issue changes faced by the healthcare organization, but recommendations are illogical, cursory, or not relevant to the healthcare organization's situation	0 points Does not make strategic alternative recommendations for the healthcare organization in your case study	0 / 30

Criterion Feedback

You provided no strategic alternative recommendations related to the case study.



Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Articulation of Response	10 points Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	9 points Submission has no major errors related to citations, grammar, spelling, syntax, or organization	7.5 points Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas 	0 points Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	7.5 / 10

Criterion Feedback

Thank you for using APA and including references, but you only included one citation. Make sure you are including topic headings. Some students use topic headings that are aligned to the rubric elements. This can help students to avoid missing sections in their papers and allows the reader to better follow the topics throughout. Since you are discussing a particular source, you should, at minimum, cite and reference the case study and the textbook. Your Turnitin score is very high at 41%. Please work on paraphrasing. Purdue OWL is a great resource <https://owl.english.purdue.edu/owl/resource/560/01/>.

Total

7.5 / 100

Overall Score

Exemplary

91 points minimum

Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.

Proficient

76 points minimum

Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.

Needs Improvement

1 point minimum

Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.

Not Evident

0 points minimum

Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.