

HCM 415 Milestone Two Rubric

Activity: 3-2 Final Project Milestone Two: Strategic Planning Approaches

Course: HCM-415-X2405 Healthcare Strat Mgmt & Policy 21EW2

Name: Kim Davis

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Overview	5 points Meets "Proficient" criteria and expertly balances brevity with required detail	4.5 points Provides a brief summary of the selected case study, including the organization's mission and vision	3.75 points Provides a summary of the selected case study, including the organization's mission and vision, but response is verbose or has gaps in required detail	0 points Does not provide a summary of the selected case study	4.5 / 5

Criterion Feedback

Nice job, but please include evidence (citations and sources)!

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Analysis: Approach	18 points	16.2 points	13.5 points	0 points	13.5 / 18
	Meets "Proficient" criteria and draws nuanced connections between strategic planning and organizational mission and vision	Logically discerns the organization's approach to strategic planning based on its mission or vision statements, providing specific examples to justify response	Discerns the organization's approach to strategic planning based on mission or vision statements, but with gaps in logic, required detail, or specificity of examples	Does not discern the organization's approach to strategic planning based on its mission or vision statements	

Criterion Feedback

You did not identify the organization's approach to strategic planning based on its mission and vision statements. Approaches to Strategic Planning can be found in Chapter 1 and 6 of your text. You also did not include examples. Please include evidence (citations and sources)!

Analysis: Issue	18 points	16.2 points	13.5 points	0 points	16.2 / 18
	Meets "Proficient" criteria and uses industry-specific terminology to effectively communicate and establish expertise	Accurately identifies the prevailing issue in the selected case study	Identifies the prevailing issue in the selected case study, but with gaps in accuracy or required detail	Does not identify the prevailing issue in the selected case study	

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
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Criterion Feedback

You identified the prevailing issue in the case study selected. Remember to include evidence (citations and sources)!

Analysis: Concerns	18 points	16.2 points	13.5 points	0 points	16.2 / 18
	Meets "Proficient" criteria and makes nuanced inferences about organizational concerns with regard to the issue	Logically analyzes the overall concerns for the healthcare organization with regard to the issue ✓	Analyzes the overall concerns for the healthcare organization with regard to the issue, but with gaps in logic or detail	Does not analyze the overall concerns for the healthcare organization with regard to the issue	

Criterion Feedback

Ok, but where are your citations?

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Analysis: Role	18 points Meets "Proficient" criteria and demonstrates exceptional insight into the role of healthcare managers in strategic planning	16.2 points Logically assesses the role the healthcare manager plays in terms of strategic planning around the issue, substantiating claims	13.5 points Assesses the role the healthcare manager plays in terms of strategic planning around the issue, substantiating claims, but with gaps in logic, required detail, or substantiation ✓	0 points Does not assess the role the healthcare manager plays in terms of strategic planning around the issue	13.5 / 18

Criterion Feedback

You identified a role the healthcare manager plays, but what about in terms of strategic planning around this issue? Remember to include evidence (citations and sources)!

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Analysis: Stakeholders	18 points Meets "Proficient" criteria and demonstrates exceptional insight into identifying key stakeholders within organizations	16.2 points Accurately identifies the key stakeholders affected by or involved in the issue and the role they serve in strategic planning within the organization ✓	13.5 points Identifies stakeholders affected by or involved in the issue and the role they serve in strategic planning within the organization, but with gaps in accuracy or required detail	0 points Does not identify stakeholders affected by or involved in the issue	16.2 / 18

Criterion Feedback

You correctly identified the key stakeholders affected by or involved in the issue. Now what role do they serve in strategic planning? Remember to include evidence (citations and sources)!

Articulation of Response	5 points	4.5 points	3.75 points	0 points	3.75 / 5
	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas ✓	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Criterion Feedback					

Thank you for using APA and including references, but you did not include citations. Each source on your reference list should have at least one corresponding citation in the body of your paper. Purdue OWL is a great resource <https://owl.english.purdue.edu/owl/resource/560/01/>.

Total

83.85 / 100

Overall Score

Exemplary
Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.

Proficient
Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.

Needs Improvement
Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.

Not Evident
Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.