

HCM 415 Alternatives Journal Rubric

Activity: 3-1 Journal: Strategies and Alternatives

Course: HCM-415-X2405 Healthcare Strat Mgmt & Policy 21EW2

Name: Kim Davis

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Summary: Directional Strategies and Strategic Alternatives	35 points Meets "Proficient" criteria, and summary is exceptionally clear and concise	31.5 points Briefly summarizes the directional strategies and strategic alternatives the healthcare organization has available to it, using examples from the case study	26.25 points Summarizes the directional strategies and strategic alternatives the healthcare organization has available to it, but does not use examples from the case study, does not provide details that are relevant, or the summary is too wordy ✓	0 points Does not summarize the directional strategies and strategic alternatives the healthcare organization has available to it	26.25 / 35

Criterion Feedback

You did not provide a summary of directional strategies and strategic alternatives that are available to the organization. What are the strategic alternatives? What strategic goals does the organization have and how do they measure these? These can be found in Chapters 6 and 7 of your text.

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Selected Strategies	30 points Meets "Proficient" criteria and clearly describes the connection between selected strategies and mission, vision, and values	27 points Discusses how the organization connected its selected directional strategies and strategic alternatives to its mission, vision, and values using examples from the case study	22.5 points Discusses how the organization connected its selected directional strategies and strategic alternatives to its mission, vision, and values, using examples from the case study, but the connection is not clear, is illogical, or is incorrect	0 points Does not discuss how the organization connected its selected directional strategies and strategic alternatives to its mission, vision, and values	27 / 30

Criterion Feedback

You briefly discussed how the organization connected it's directional strategies and strategic alternatives to its mission, vision, and values and provided examples from the case study. Please remember to include evidence (citations and sources).

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Implementation	30 points Meets "Proficient" criteria, and evaluation is particularly insightful	27 points Evaluates the implementation of the directional strategies and strategic alternatives in light of its mission, vision, and values	22.5 points Evaluates the implementation of the directional strategies and strategic alternatives in light of its mission, vision, and values, but evaluation is cursory, lacks detail, or is illogical	0 points Does not evaluate the implementation of the directional strategies and strategic alternatives	0 / 30

Criterion Feedback

You did not evaluate the implementation of the directional strategies and strategic alternatives in light of the organization's mission, vision, and values. Please remember to include evidence (citations and sources).

Articulation of Response	5 points	4.5 points	3.75 points	0 points	3.75 / 5
	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas ✓	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
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Criterion Feedback

Thank you for using proper formatting according to the assignment guidelines. You provided two references, but no citations. Each reference should have at least one corresponding citation. Since you are discussing a particular source, you should, at minimum, cite and reference the case study and the textbook. Purdue OWL is a great resource
<https://owl.english.purdue.edu/owl/resource/560/01/>.

Total

57 / 100

Overall Score

Exemplary	Proficient	Needs Improvement	Not Evident
Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.	Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.	Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.	Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.