

HCM 415 Case Study Selection Journal Rubric

Activity: 1-2 Journal: Case Study Selection

Course: HCM-415-X2405 Healthcare Strat Mgmt & Policy 21EW2

Name: Kim Davis

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Case Study and Six Step Process	25 points Meets "Proficient" criteria, and description is exceptionally clear and concise	22.5 points Identifies the case study you chose and describes the six step process used to analyze the healthcare environment	18.75 points Identifies the case study you chose and describes the six step process used to analyze the healthcare environment, but the description or case study is illogical or unclear ✓	0 points Does not identify the case study you chose nor describes the six step process used to analyze the healthcare environment	18.75 / 25

Criterion Feedback

You did not describe the six-step process. The six-step process is outlined in Chapter 2, page 7 of your text.

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Explanation of Steps	35 points Meets "Proficient" criteria, and the explanation of the steps and the problem faced by the healthcare organization is particularly clear	31.5 points Provides an explanation of how the steps should be employed in light of the problem faced by the healthcare organization	26.25 points Provides an explanation of how the steps should be employed in light of the problem faced by the healthcare organization, but the explanation is illogical, unclear, or lacks detail ✓	0 points Does not provide an explanation of how the steps should be employed in light of the problem faced by the healthcare organization	26.25 / 35

Criterion Feedback

Please see Chapter 2, page 7 of your text.

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Strategic Thinking Framework	<p>35 points</p> <p>Meets "Proficient" criteria and clearly relates the selected strategic thinking framework to the situation outlined in the case study</p> <p>✓</p>	<p>31.5 points</p> <p>Selects and describes the strategic thinking framework that would work the best for handling the issue faced by the healthcare organization</p>	<p>26.25 points</p> <p>Selects and describes a strategic thinking framework; but the connection between the chosen framework and the issue faced by the healthcare organization is illogical, unclear or lacks detail</p>	<p>0 points</p> <p>Does not select and describe a strategic thinking framework to be used for handling the issue faced by the healthcare organization</p>	35 / 35

Criterion Feedback

Good job.

Criteria	Exemplary	Proficient	Needs Improvement	Not Evident	Criterion Score
Articulation of Response	5 points Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	4.5 points Submission has no major errors related to citations, grammar, spelling, syntax, or organization	3.75 points Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	0 points Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	3.75 / 5

Criterion Feedback

Thank you for including references, but you did not include citations. Each source on your reference list should have a corresponding citation in the body of your paper.

Total

83.75 / 100

Overall Score

Exemplary
91 points minimum
Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.

Proficient
76 points minimum
Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.

Needs Improvement
1 point minimum
Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.

Not Evident
0 points minimum
Instructors should not modify this row (it will automate from the scores above). This score represents the average evaluation across all rubric criteria.