

- The title, year, and author of the lecture
- The pearl(s) of wisdom from the lecture
- At least 2 pictures/images that represent the content of the lecture
 - Be sure to give credit to the source of your image, i.e. underneath the image, "Image courtesy of ..."
- Major themes from the lecture (what was this lecture about? Can you summarize it in a few sentences or a few words?)
 - This should let the reader know what the lecture, primarily, was about. For example, a "buzz word" that could be a graphic in the brochure, such as "WORK EVALUATIONS" or "Holistic Care".
- At least one quote from the lecture, that captures the spirit of the lecture
- Group member names (this can be a small section of the brochure).

I **highly encourage** you to look up examples of good brochures, in regard to both content and visuals.